

PRESS RELEASE

July 30, 2026

Group ICRA unveils new visual identity, marking its evolution into a diversified risk and analytics enterprise

Gurgaon, July 30, 2026: Group ICRA today unveiled its new visual identity, marking a significant milestone in its evolution beyond credit ratings. The brand refresh captures ICRA's expanded capabilities as a leading provider of risk assessment, analytics, research and advisory solutions. The new identity unifies ICRA's broader capabilities under a single brand, along with the tagline "Insights that Empower".

Over the years, ICRA has built a strong reputation for rigorous analysis and deep sectoral expertise. While credit ratings remain the cornerstone of its business, ICRA's solutions help businesses, financial institutions, and investors navigate a dynamic operating environment.

Commenting on the development, **Ramnath Krishnan, Managing Director and Group CEO, ICRA Limited**, said: *"The strategic brand transformation brings ICRA and its group companies, including ICRA ESG Ratings, ICRA Analytics, Fintellix, D2K Technologies and ICRA Nepal, under a cohesive and unified visual identity. The refreshed logo system creates a more consistent and connected brand experience for clients and stakeholders, while reflecting Group ICRA's expanded capabilities across ratings, research, analytics, ESG assessments, risk solutions and technology-led offerings".*

At the heart of the refreshed identity is a distinctive new ICRA logo that symbolises progress, confidence and forward momentum. Inspired by ICRA's analytical strength and long-term vision, the logo reflects the organisation's commitment to upholding the highest standards of excellence.

Entity wise logo details:

	ICRA Limited offers independent credit ratings and credit research in India that empower informed decisions and objective benchmarking by lenders, investors and issuers.
  	Wholly owned group companies ICRA Analytics and ICRA Fintellix of ICRA Limited, and ICRA D2K Technologies, which is a wholly owned subsidiary of ICRA Analytics, offer risk, analytics, and financial technology services in India and overseas.
	A wholly owned subsiday of ICRA, ICRA ESG offers ESG Ratings in India to empower businesses, investors, and other market participants to take informed decisions towards the cause of a sustainable future.



ICRA Nepal offer credit ratings and IPO grading services in Nepal.

Click on the link below to watch our logo launch video

Link: [ICRA An Affiliate of Moody's](#)

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About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency. Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

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