

February 02, 2017

MAS Financial Services Limited

Instrument	Amount (in Rs. crore)	Rating Action
Long-term fund based cash credit facility	743.41	[ICRA]A- (positive) Withdrawn
Subordinated debt programme	60.00	[ICRA]A- (positive) Outstanding
Long-term fund based term loans	57.19	[ICRA]A- (positive) Outstanding
Issuer Rating	-	IrA- (positive) on notice of withdrawal/ Outstanding

**Instrument Details are provided in Annexure-1*

Rating Action

ICRA has withdrawn the rating of [ICRA]A-(positive) (pronounced ICRA A minus with a positive outlook) to the Rs. 743.41 crore long term cash credit facility of MAS Financial Services Limited (MFSL). ICRA has a rating of [ICRA]A- (positive) outstanding for the Rs. 60.00 crore subordinated debt programme, Rs. 57.19 crore long term bank fund based term loans and Issuer rating of the company. The Issuer rating of the company was put on a 1 year notice of withdrawal on December 16, 2016.

Rationale

ICRA had put the Rs. 743.41 crore long term fund based cash credit facility of MFSL on a 1 month notice of withdrawal via press release dated December 16, 2016. The withdrawal of ratings follows the expiry of the notice period. The ratings are being withdrawn at the request of the client.

Links to applicable Criteria

[ICRA's policy on withdrawal of credit rating](#)

Company Profile

MAS Financial Services Limited (MFSL) (formerly known as Marketing & Allied Services) is a non-deposit accepting NBFC. The company was set up in 1988 by Mr. Kamlesh Gandhi and Mr. Mukesh Gandhi, and was initially engaged in consumer durable financing. The company registered as an NBFC in 1995. The company currently provides corporate loans to NBFC-MFIs and other NBFCs engaged in retail finance (49% of the managed portfolio as on March 31, 2016), small ticket business loans (28% of the overall portfolio), small commercial vehicle loans (4%), two-wheeler loans (9%) and machinery finance (10%). The company has a network of 72 branches, with most of the branches located in Gujarat and adjoining regions of Rajasthan and Maharashtra. The company has representative branches in Chennai (Tamil Nadu), Bhopal and Indore (Madhya Pradesh), Bengaluru (Karnataka) and New Delhi, primarily to tap the commercial vehicle market.

Recent Results

For FY2016, MFSL reported a profit after tax¹ (PAT) of Rs. 53.39 crore on a total income of Rs. 293.84 crore vis-a-vis a PAT of Rs. 39.00 crore on a total income of Rs 225.91 crore in FY2015. MFSL's reported CRAR stood at 18.36% (Tier I: 11.09%) as on March 31, 2016 vis-a-vis 17.13% (Tier I: 11.28%) as on March 31, 2015.

Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not Applicable

¹ PAT before preference dividend

Rating History for last three years:
Table: Rating History

S r. N o .	Name of Instrument	Current Rating			Chronology of Rating History for the past 3 years		
		Type	Rated amount (Rs. Crore)	February 2017	FY2016	FY2015	FY2014
1	Issuer Rating	Long Term	-	[ICRA]A-(positive) put on notice of withdrawal	[ICRA]A- (Positive)	[ICRA]A- (Stable)	[ICRA]A- (Stable)
2	Subordinated debt programme	Long Term	60.00	[ICRA]A-(positive)	[ICRA]A- (Positive)	[ICRA]A- (Stable);	[ICRA]A- (Stable)
3	Long term fund based term loans	Long Term	57.19	[ICRA]A-(positive)	[ICRA]A- (Positive)	[ICRA]A- (Stable)	[ICRA]A- (Stable)
4	Long term fund based cash credit facility	Long Term	743.41	[ICRA]A- (Positive) withdrawn	[ICRA]A- (Positive) put on notice of withdrawal	[ICRA]A- (Stable)	[ICRA]A- (Stable)
5	Long term unallocated bank lines	Long Term	1049.40	-	[ICRA]A- (Positive) withdrawn	[ICRA]A- (Stable)	[ICRA]A- (Stable)
3	Commercial paper programme	Short Term	50.00	-	[ICRA]A1 withdrawn	[ICRA]A1	-

Complexity level of the rated instrument:

ICRA has classified various instruments based on their complexity as "Simple", "Complex" and "Highly Complex". The classification of instruments according to their complexity levels is available on the website www.icra.in

Annexure-1
Details of Instrument

Name of the instrument	Date of issuance	Coupon rate	Maturity Date	Size of the issue (Rs. Cr)	Current Rating and Outlook
Subordinated Debt Programme	29-Jan-2015	13.50%	18-Sep-2021	20.00	[ICRA]A- (Positive)
Subordinated Debt Programme	15-Jun-2015	14.00%	22-Jun-2022	40.00	[ICRA]A- (Positive)
Long term fund based term loans - 1	7-Jan-2015	-	7-Jan-2018	19.29	[ICRA]A- (Positive)
Long term fund based term loans – 2	2-Sep-2013	-	7-Sep-2016	0.09	[ICRA]A- (Positive)
Long term fund based term loans – 3	28-Mar-2015	-	30-Jun-2020	18.75	[ICRA]A- (Positive)
Long term fund based term loans – 4	19-Mar-2015	-	19-Feb-2017	3.12	[ICRA]A- (Positive)
Long term fund based term loans - 5	31-Mar-2015	-	31-Mar-2018	5.00	[ICRA]A- (Positive)
Long term fund based term loans – 6	15-Nov-2013	-	15-Nov-2016	0.42	[ICRA]A- (Positive)
Long term fund based term loans – 7	29-Nov-2013	-	15-Nov-2016	0.42	[ICRA]A- (Positive)
Long term fund based term loans – 8	30-Sep-2014	-	15-Oct-2017	3.61	[ICRA]A- (Positive)
Long term fund based term loans – 9	31-Mar-2015	-	15-Mar-2018	5.00	[ICRA]A- (Positive)
Long term fund based term loans - 10	31-Mar-2015	-	15-Mar-2018	1.50	[ICRA]A- (Positive)

Source: MFSL

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