

#### December 30, 2021

# Mu Sigma Business Solutions Pvt Ltd: Rating Withdrawn

## **Summary of rating action**

| Instrument*   | Previous Rated Amount (Rs. crore) | Current Rated Amount (Rs. crore) | Rating Action               |  |
|---------------|-----------------------------------|----------------------------------|-----------------------------|--|
| Issuer Rating | -                                 | -                                | [ICRA]A (Stable); Withdrawn |  |
| Total         | -                                 | -                                |                             |  |

<sup>\*</sup> Instrument details are provided in Annexure-1

### **Rationale**

ICRA has withdrawn the issuer rating assigned to Mu Sigma Business Solutions Pvt Ltd at the request of the company and in accordance with ICRA's policy on withdrawal. However, ICRA does not have information to suggest that the credit risk has changed since the time the rating was last reviewed. The Key Rating Drivers, Liquidity Position, Rating Sensitivities, Key financial indicators have not been captured as the related instruments are being withdrawn. The previous detailed rating rationale is available at the following link: Click here.

### **Analytical approach**

| Analytical Approach             | Comments  |  |  |
|---------------------------------|---|--|--|
| Applicable Rating Methodologies | ICRA Policy on Withdrawal of Credit Ratings Corporate Credit Rating Methodology |  |  |
| Parent/Group Support            | NA  |  |  |
| Consolidation/Standalone        | NA  |  |  |

# About the company

Founded in 2004, Mu Sigma Inc. is headquartered in Chicago and has a global innovation centre in Bengaluru, Mu Sigma India. It is one of the largest pure-play big data analytics and decision support companies globally. It provides business intelligence, econometric tools and predictive modelling services to help clients take major business decisions ranging from new product launches to decoding customer reaction. The company employs over 3,000 decision scientists providing services to many Fortune 500 companies in the US, Europe and Australia.

Mu Sigma has various subsidiaries across the globe that procure business across geographies, which, in turn, is fulfilled through the delivery centre i.e. Mu Sigma India. All the operating subsidiaries have individual transfer pricing agreements with Mu Sigma India. In December 2018, Mu Sigma restructured its business operations with Mu Sigma India investing \$290 million in the UK subsidiary (Mu Sigma International Limited) which was utilized to purchase 55.4% stake in Mu Sigma Business Solutions LLC (operating entity carved out of Mu Sigma Inc.) and 100% stake in rest of the subsidiaries from Mu Sigma Inc. In April 2020, Mu Sigma India further infused \$ 15Mn in the UK entity for acquisition of 4.6% stake in Mu Sigma Business Solutions LLC. In May 2020, the UK entity acquired 29.4% stake in Mu Sigma LLC by raising a debt of \$95 million. Post such acquisition, Mu Sigma International Limited holds 89.4% stake in Mu Sigma Business Solutions LLC.

www.icra .in Page | 1



## Status of non-cooperation with previous CRA: Not applicable

Any other information: None

# **Rating history for past three years**

|   | Instrument              | Current                       | Current Rating (FY2022) |                   |                   | Chronology of Rating History for the past 3 years |                  |                  |
|---|-------------------------|-------------------------------|-------------------------|-------------------|-------------------|---|------------------|------------------|
|   |                         | Type Amount Rated (Rs. crore) | Amount                  | Amount            | Date & Rating in  | Date & Rating in                                  | Date & Rating in | Date & Rating in |
|   |                         |                               | Rated Outstandi         | Date & Nating III | FY2021            | FY2020  | FY2019           |                  |
|   |                         |                               | ng (Rs.<br>Crore)       | Dec 30, 2021      | Oct 8, 2020       | -   | -                |                  |
| 1 | Issuer Rating Long Term | Long                          |                         | -                 | [ICRA]A (Stable); | [ICDA]A (Ctable)                                  |                  |                  |
|   |                         | Term                          |                         |                   | Withdrawn         | [ICRA]A (Stable)                                  | -                | -                |

## **Complexity level of the rated instrument**

| Instrument    | Complexity Indicator |  |  |
|---------------|----------------------|--|--|
| Issuer Rating | NA                   |  |  |

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional, or legal aspects. Details on the complexity levels of the instruments, is available on ICRA's website: <a href="https://www.icra.in">www.icra.in</a>

www.icra .in Page



## **Annexure-1: Instrument details**

| ISIN No | Instrument Name | Date of Issuance /<br>Sanction | Coupon<br>Rate | Maturity<br>Date | Amount Rated<br>(RS Crore) | Current Rating and Outlook  |
|---------|-----------------|--------------------------------|----------------|------------------|----------------------------|-----------------------------|
| NA      | Issuer Rating   | -                              | -              | -                | -                          | [ICRA]A (Stable); Withdrawn |

Source: NRPL

Annexure-2: List of entities considered for consolidated analysis: Not Applicable



#### **ANALYST CONTACTS**

**Shamsher Dewan** 

+91 124 4545328

shamsherd@icraindia.com

Mythri Macherla

+91 80 4332 6407

mythri.macherla@icraindia.com

**Kinjal Shah** 

+91 22 6114 3442

kinjal.shah@icraindia.com

Seetha Pillai

+91 7550087070

seetha.pillai@icraindia.com

#### **RELATIONSHIP CONTACT**

Jayanta Chatterjee

+91 80 4332 6401

jayantac@icraindia.com

#### MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani

Tel: +91 124 4545 860

communications@icraindia.com

# **Helpline for business queries**

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

#### **About ICRA Limited:**

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in



#### **ICRA Limited**



# **Registered Office**

B-710, Statesman House, 148, Barakhamba Road, New Delhi-110001 Tel: +91 11 23357940-45



### **Branches**



### © Copyright, 2021 ICRA Limited. All Rights Reserved.

### Contents may be used freely with due acknowledgement to ICRA.

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents.