

## June 07, 2022

# Beardsell Limited: Migration of the rating outstanding on the medium-term rating scale to the long-term rating scale

## **Summary of rating action**

Instrument*	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action		
Fund Based					
Long Term Loan	3.35	3.35	[ICRA]BB (Stable); outstanding		
Cash Credit	16.35	16.35	[ICRA]BB (Stable); outstanding		
Working Capital Term Loan	3.10	3.10	[ICRA]BB (Stable); outstanding		
Working Capital Demand Loan	1.52	1.52	[ICRA]BB (Stable); outstanding		
Non Fund Based					
Bank Guarantees	20.00	20.00	[ICRA]A4; outstanding		
Letter of Credit	(12.00)	(12.00)	[ICRA]A4; outstanding		
Fixed Deposit	5.00	5.00	[ICRA]BB (Stable) migrated from MB+ (Stable)		
Total	49.32	49.32			

<sup>\*</sup>Instrument details are provided in Annexure-1

#### Rationale

In compliance with the circular [SEBI/HO/MIRSD/MIRSD\_CRADT/P/CIR/2021/594] issued by the Securities and Exchange Board of India (SEBI) on July 16, 2021 and the subsequent circular SEBI/HO/MIRSD/MIRSD\_CRADT /P/CIR/2022/43 of April 1, 2022, for standardizing the rating scales used by the Credit Rating Agencies, ICRA has discontinued the medium-term rating scale which was being used to assign ratings to the fixed deposit programmes of entities.

Accordingly, ICRA has migrated the rating currently outstanding for the fixed deposits programme of Beardsell Limited from the medium-term rating scale to the long-term rating scale. The medium-term rating scale of ICRA was a 14-point scale, while the long-term rating scale is a 20-point scale. The migration of the rating has resulted in a change in the rating symbol; however, this is to be construed only as a recalibration of the rating from one scale to another, and not as a reflection of a change in the credit risk of the fixed deposit programme.

Please refer to the following link for the previous detailed rationale that captures the Key rating drivers and their description, Liquidity position, Rating sensitivities, Key financial indicators: <u>Click here</u>

## **Analytical approach**

Analytical Approach	Comments	
Applicable Rating Methodologies	Corporate Credit Rating Methodology	
Parent/Group Support	NA	

www.icra.in



	For arriving at the ratings, ICRA has considered the consolidated financials of
Consolidation/Standalone	Beardsell Limited. As on March 31, 2021, the company had one subsidiary and one
	controlled entity, which are listed out in Annexure-2.

# **About the company**

Beardsell Limited was incorporated in 1936 with its head office in Chennai. It manufactures insulation products such as prefabricated products and packaging and moulded products. The prefabricated segment comprises panel products, which find applications in sectors such as cold storages, affordable housing, food processing plants, pharma and roofing applications. The company's packaging and moulded products segment manufactures panels (expanded polystyrene sheets and rigid polyurethane foam slabs) primarily used for composite packaging, anti-static packaging, building insulation, etc, that find application in the consumer durables industry. Besides, BSL trades in industrial motors in the domestic market. It is a channel partner for Siemen's electric motors in Tamil Nadu. The company has six manufacturing units, one each in Chennai, Thane, Karad, Hyderabad, Malur (Karnataka) and Hapor. Its registered office is in Chennai with eight branches pan India.

# Status of non-cooperation with previous CRA: Not applicable

## Any other information: None

# Rating history for past three years

		Current Rating (FY2023)						Chronology of Rating History for the past 3 years			
	Instrument	Туре	Amount Amount Rated Outstanding (Rs. as on crore) December	Date & Rating on		Date & Rating		Date & Date & Rating in FY2021			
				31, 2021 (Rs. crore)	7-Jun- 22	18-Apr-22	29- Mar-22	7-Apr- 21	31-Jul- 20	31- May-19	4-Apr- 19
1	Long Term Loan	Long- Term	3.35	4.85	[ICRA] BB (Stable)	[ICRA] BB (Stable)	-	-	-	-	-
2	Cash Credit	Long- Term	16.35	20.00	[ICRA] BB (Stable)	[ICRA] BB (Stable)	-	-	-	-	-
3	Working Capital Term Loan	Long- Term	3.10	3.10	[ICRA] BB (Stable)	[ICRA] BB (Stable)	-	-	-	-	-
4	Working Capital Demand Loan	Long- Term	1.52	1.60	[ICRA] BB (Stable)	[ICRA] BB (Stable)	-	-	-	-	-
5	Letter of Credit	Short- Term	(12)	-	[ICRA] A4	[ICRA] A4	-	-	-	-	-
6	Bank Guarantees	Short- Term	20	-	[ICRA] A4	[ICRA] A4	-	-	-	-	-
7	Fixed Deposits	Long - Term	5	-	[ICRA] BB (Stable)	MB+ (Stable); Outstanding	MB+ (Stable)	MB+ (Stable)	MB+ (Stable)	MB+ (Stable)	MB+ (Stable)

www.icra .in Page | 2



# **Complexity level of the rated instrument**

Instrument	Complexity Indicator
Long Term Loan	Simple
Cash Credit	Simple
Working Capital Term Loan	Simple
Working Capital Demand Loan	Simple
Letter of Credit	Very Simple
Bank Guarantees	Very Simple
Fixed Deposit	Very Simple

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analyzing an entity's financial, business, industry risks or complexity related to the structural, transactional, or legal aspects. Details on the complexity levels of the instruments, is available on ICRA's website: <a href="https://www.icra.in">www.icra.in</a>

www.icra .in Page 3



## **Annexure-1: Instrument details**

ISIN No/Banker Name	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (RS Crore)	Current Rating and Outlook
NA	Long Term Loan	6 February, 2021	11.85%	30 December, 2022	3.35	[ICRA]BB (Stable)
NA	Cash Credit	-	11.85%	NA	16.35	[ICRA]BB (Stable)
NA	Working Capital Term Loan	6 February, 2021	7.50%	31 August, 2024	3.10	[ICRA]BB (Stable)
NA	Working Capital Demand Loan	6 February, 2021	6.85%	30 May, 2022	1.52	[ICRA]BB (Stable)
NA	Letter of Credit	-	NA	NA	(12.00)	[ICRA]A4
NA	Bank Guarantees	-	NA	NA	20.00	[ICRA]A4
NA	Fixed Deposits	-	NA	NA	5.00	[ICRA]BB (Stable)

Source: Company

Please click here to view details of lender-wise facilities rated by ICRA

# Annexure-2: List of entities considered for consolidated analysis

Company Name	BSL Ownership	Consolidation Approach
Beardsell limited	100%	Full Consolidation
Sarovar Insulation Pvt. Ltd.	100%	Full Consolidation
Saideep Polytherm	100%	Full Consolidation

**Source:** BSL annual report FY2021

**Note:** ICRA has taken a consolidated view of the parent (BSL), its subsidiaries and associates while assigning the ratings.

www.icra .in Page | 4



#### **ANALYST CONTACTS**

Sabyasachi Majumdar

+91 124 4545 304

sabyasachi@icraindia.com

**Ankit Jain** 

+91 124 4545 865

ankit.jain@icraindia.com

**Prashant Vasisht** 

+91 124 4545 322

prashant.vasisht@icraindia.com

Suhani Kabra

+91 124 4545 300

varun.gogia@icraindia.com

#### **RELATIONSHIP CONTACT**

L. Shivakumar

+91 22 6114 3406

shivakumar@icraindia.com

#### MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani

Tel: +91 124 4545 860

communications@icraindia.com

# **Helpline for business queries**

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

## **About ICRA Limited:**

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in



#### **ICRA Limited**



# **Registered Office**

B-710, Statesman House, 148, Barakhamba Road, New Delhi-110001 Tel: +91 11 23357940-45



#### **Branches**



#### © Copyright, 2022 ICRA Limited. All Rights Reserved.

#### Contents may be used freely with due acknowledgement to ICRA.

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents.