

August 09, 2023

## Bahadur Chand Investments Private Limited: Ratings reaffirmed; assigned for proposed NCD programme

### Summary of rating action

Instrument*	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long-term Borrowing Programme	50.0	50.0	[ICRA]AA (Stable); reaffirmed
Non-convertible Debenture Programme	2,200.0	2,200.0	[ICRA]AA (Stable); reaffirmed
Non-convertible Debenture Programme	825.0	0.0	[ICRA]AA (Stable); reaffirmed and withdrawn
Non-convertible Debenture Programme	0.0	700.0	[ICRA]AA (Stable); assigned
Commercial Paper Programme	2,500.0	2,500.0	[ICRA]A1+; reaffirmed
<b>Total</b>	<b>5,575.0</b>	<b>5,450.0</b>	

\*Instrument details are provided in Annexure-I

### Rationale

ICRA has taken a consolidated view of Bahadur Chand Investments Private Limited (BCIPL) and its parent, Brijmohan Lal Om Parkash (BMOP), for arriving at the credit ratings, given the common management and the significant financial linkages between the entities. Hereafter, both the entities are together referred to as the holding entities.

The rating reaffirmation continues to favourably factor in the status of the holding entities as the principal holding companies of Hero MotoCorp Limited (HMCL; rated [ICRA]AAA(Stable)/[ICRA]A1+), and the strong financial flexibility emanating from the market value of their investments in HMCL (~Rs. 20,040 crore, for their combined stake of ~34% as of August 3, 2023), which provides a comfortable market buffer at current levels (Market Value/Net Debt of ~5.0 times for the holding entities). The ratings also factor in the expectation of limited incremental financial support to key investee companies and the management's guidance to limit the consolidated external borrowings within a reasonable range over the medium term.

These strengths are partially offset by the significant revenue (for dividend income) and investment concentration in HMCL, with the company's dividends accounting for almost the entire dividend income and ~68% of the combined book value of investments of the holding entities as on March 31, 2023. Nonetheless, the ratings derive comfort from HMCL's established leadership position in the domestic two-wheeler (2W) industry and its strong credit metrics, besides the healthy cash surplus. Even during a period of slowdown in the 2W industry over the past few years, HMCL has been consistent in its dividend payouts. This lends comfort that a stable dividend stream from HMCL is expected to continue for the holding entities, going forward, which should help them service their obligations in a timely manner.

ICRA notes that monetisation plans for key investee companies (apart from HMCL) were delayed due to the pandemic and its impact on the macro-economic environment. Nonetheless, the Group's investee company in the financial services business raised sizable fresh private equity (PE) funding in Q1 FY2023, and its renewable energy business also entered into an agreement with a global investment firm, Kohlberg Kravis Roberts (KKR). A majority of the funding requirement of these two material investee companies over the medium term is expected to have been met through funds tied up from external investors, thereby limiting the incremental investments from the holding entities. ICRA would continue to monitor the performance of key investee companies and developments related to their fund-raising initiatives. Any delays in the same and extension of material support from holding companies resulting in higher borrowings will be a key rating sensitivity.

The consolidated interest coverage for the holding entities, at 1.7 times (as on March 31, 2023; provisional results), remains modest. Also, the entities continue to face moderate refinancing risk due to their short-term borrowings and/or maturing long-term debt (Rs. 1,350 crore due for redemption in March 2024). ICRA notes that a significant portion of short-term debt being raised by the holding entities has been of longer tenure (ranging from nine months to a year) to reduce frequent refinancing requirement. The short-term debt maturities of the holding entities have been kept adequately backed up by maintenance of adequate cash and liquid investments. Additionally, the management is confident of availability of short-term credit lines, as in the past, if so required. ICRA notes that the company faces risk of acceleration in debt repayment in case there is a breach of financial and/or rating linked covenants and is not able to get waivers from the lenders/ investors in a timely manner.

An income tax demand of Rs. 2,336.7 crore (including interest) was received by HMCL in Q3 FY2019. As per the management, liability for the claim, in case it materialises, would fall on BMOP. An appeal has already been made against the tax demand and based on the opinion sought by the management, a favourable resolution is expected by the company. ICRA would continue to monitor the developments in this regard and take appropriate rating action, if required.

ICRA also notes that there continue to be ongoing investigations against HMCL by various Government entities. The management of the company has clarified that the investigation does not relate to parent entities of HMCL. Nevertheless, given that the financial flexibility for the parent entities emanates from the market value of their investments in HMCL, ICRA will continue to closely monitor the developments in this regard.

The Stable outlook on the rating reflects ICRA's belief that the holding entities will continue to benefit from the significant market value buffer on their investments in HMCL along with stable dividend income, thereby helping them maintain their strong credit profile and financial flexibility.

ICRA has withdrawn the rating assigned earlier to Rs. 350-crore NCD programme of the company as there is no amount outstanding against the instrument. The rating assigned earlier to the proposed Rs. 475-crore NCD programme has also been withdrawn at the request of the company and as there is no amount outstanding against the instrument.

## Key rating drivers and their description

### Credit strengths

**Strong financial flexibility emanating from being principal holding companies of HMCL** – BCIPL and BMOP are the holding companies of HMCL (rated [ICRA]AAA(Stable)/[ICRA]A1+), Hero Fincorp Limited (HFCL; rated [ICRA]AA+(Stable)/[ICRA]A1+), Hero Future Energies Private Limited (HFEPL) and Rockman Industries Limited (RIL; rated [ICRA]AA(Negative)/[ICRA]A1+). The total stake held by holding entities in HMCL was ~34% as on June 30, 2023, and the market value of this investment stood at ~Rs. 20,040 crore on August 3, 2023. While the holding companies have a large headroom to leverage their shareholding in HMCL to raise debt, if required, there also exists a significant latent value in select unlisted investee companies, particularly operating in the renewable energy and financial services domains. This is indicated by the interest evinced by PE players in the past few years.

**Strong credit profile of HMCL, the principal contributor of dividend income** – HMCL, the Group's flagship entity, is a leading producer of motorcycles in the world with steady cash flows and liquidity. Despite the weak demand scenario faced by the 2W industry for the past few years, HMCL has maintained a comfortable credit risk profile, with a strong market position. It has a track record of regular dividend distribution over the last 20 years. In FY2023, the dividend income was Rs. 100 per share (~Rs. 680 crore). ICRA expects a consistent flow of dividends from HMCL to continue over the medium term, which will aid the cash flows of its holding companies.

**Experienced promoters with investments in diverse industries** – The promoters, the BM Munjal family, have nearly 35 years of experience in managing various businesses in India. At present, the key investments of BCIPL and BMOP encompass industries such as automotive and auto components (HMCL, RIL), financial services (HFCL), renewable energy (HFEPL), higher education and training (BML Educorp Services Limited and Herox Private Limited), and electronics (Hero Electronix Private Limited).

## Credit challenges

**Concentration of investment in HMCL and significant dependence on its dividend pay-out** – HMCL contributed almost the entire holding companies' dividend income in FY2023. Consequently, the holding entities are predominantly dependent on the performance of HMCL and the auto industry for their cash flows. HMCL's strong credit profile and consistent track record of declaring dividends, provides comfort. However, the 2W industry is yet to fully recover from the pandemic lows and is simultaneously witnessing a structural shift towards EVs. As such, the financial flexibility of the entities, which is linked to HMCL's share price, will likely remain volatile in the near-to-medium term.

**Moderate coverage indicators and refinancing risk** – The debt coverage indicators for the holding entities remain moderate because of their sizeable debt (net external debt<sup>1</sup> of ~Rs. 4,203 as on July 20, 2023), which has been primarily deployed towards investments in key investee companies and business realignment. The debt is expected to remain range-bound at around Rs. 4,200-4,500 crore over the medium term. Given the expected debt levels, the associated borrowing cost is likely to keep the coverage indicators subdued in the near-term. The holdco's have NCD maturities of ~Rs. 1,350 crore due in March 2024; the management has indicated that it plans to get the same refinanced well ahead of time. In addition, it has outstanding CP borrowings of Rs. 1,575 crore (as on date), due over the next 12 months. ICRA takes comfort from the fact that even during periods of increased risk aversion in the market, BCIPL has been able to timely refinance its commercial paper borrowings and raise long-term debt.

## Liquidity position: Adequate

The liquidity profile of holding entities is expected to remain adequate, aided by consistent dividend inflows from HMCL. The entities had available cash and liquid investments of ~Rs. 232.3 crore as on July 20, 2023. Against the same, it has investment commitments of ~Rs. 80-100 crore/annum and repayment obligations of ~Rs. 1,950 crore (besides CP maturities of Rs. 1,575 crore) over next 12 months. Despite some demand volatilities, ICRA expects HMCL to maintain its leadership position in the 2W industry and healthy credit profile over the medium term. This is likely to ensure a consistent flow of dividends to its promoter companies and aid their debt servicing and investments obligations. Further, the holding entities are expected to continue enjoying financial flexibility emanating from the market value of their 34% stake in HMCL (valued at ~Rs. 20,040 crore as of August 3, 2023), reputed and resourceful promoters as well as its healthy relationships with financial institutions as part of the BML Munjal Group.

## Rating sensitivities

**Positive factors** – ICRA could upgrade BCIPL's ratings if, inter alia, there is a material increase in its dividend income along with diversification of its income streams and/or significant reduction in its consolidated debt leading to an improvement in its debt coverage metrics.

**Negative factors** – Negative pressure on BCIPL's rating could arise for reasons including deterioration in the credit profile of the key investee company (HMCL) or significant decline in dividend income of the holding companies or a reduction in market value of the holding companies' investments, leading to market value of their unencumbered equity shares in the listed companies falling below 4.0 times its outstanding debt on a sustained basis. Moreover, inability to reduce short-term debt exposure/attain adequate back-up lines of credit, leading to enhanced refinancing risk and/or Group debt significantly exceeding the expected levels could also trigger a rating revision.

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<sup>1</sup> Net external debt = Total debt less inter-corporate loans less cash and liquid investments. BCIPL has inter-corporate borrowings of ~Rs. 3,400 crore from BMOP.

## Analytical approach

Analytical Approach	Comments
Applicable rating methodologies	<a href="#">Corporate Credit Rating Methodology</a> <a href="#">Rating Methodology for Holding Companies</a> <a href="#">Policy on Withdrawal of Credit Ratings</a>
Parent/Group support	Not Applicable
Consolidation/Standalone	For arriving at the ratings, ICRA has consolidated the financials of BCIPL and BMOP given the close business, financial and managerial linkages between the entities.

## About the company

Incorporated in September 1979 as a private limited company, BCIPL, was converted to a Core Investment Company (CIC) in October 2016. It is a holding company for the BML Munjal family promoted, Hero Group, and is one of the holding companies of Hero MotoCorp Limited (rated [ICRA]AAA (stable)/ A1+), the largest 2W manufacturer in the world. BCIPL is ~100% held by Brijmohan Lal Om Parkash, a partnership firm; and together with its parent, it holds ~34% stake in HMCL (BCIPL directly holds 20% stake in HMCL, while BMOP holds ~14%). BCIPL and BMOP also hold equity investments in numerous Group companies, with key entities being HMCL, Hero Future Energies Private Limited, Hero FinCorp Limited, BML Educorp Services Limited and Hero InvestCorp Private Limited (which owns majority stake in Rockman Industries Limited).

## Key financial indicators

	BCIPL Standalone		(BCIPL+BMOP) Consolidated*	
	FY2022	FY2023	FY2022	FY2023**
Operating income	390.2	421.4	659.7	705.7
PAT	18.5	-48.2	147.1	85.0
OPBDIT/OI	99.0%	99.4%	99.4%	98.4%
PAT/OI	4.7%	-11.4%	22.3%	12.0%
Total outside liabilities/Tangible net worth (times)	2.4	2.4	0.5	0.5
Total debt/OPBDIT (times)#	9.8	9.1	6.4	6.3
Interest coverage (times)	1.2	1.2	1.7	1.7

PAT: Profit after tax; OPBDIT: Operating profit before depreciation, interest, taxes and amortisation; Amount in Rs crore

Source: Company, ICRA Research; \*\*ICRA Estimated (Line-by-line consolidation of BCIPL with BMOP); \*\*Provisional financials

#Total debt in holding entities excludes inter-corporate debt given to BCIPL by BMOP and includes accumulated interest

Status of non-cooperation with previous CRA: Not applicable

Any other information: None

## Rating history for past three years

Instrument	Current Rating (FY2024)				Chronology of Rating History for the past 3 years				
	Type	Amount Rated (Rs. crore)	Amount Outstanding as of Jul 20, 2023 (Rs. crore)	Date & Rating in		Date & Rating in		Date & Rating in	
				FY2023		FY2022		FY2021	
				August 9, 2023	Jun 23, 2023	Sep 2, 2022	Sep 3, 2021	Sep 4, 2020	Apr 21, 2020
1 NCD Programme	Long-term	2,200.0	1,850.0	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Negative)
2 Long-term Borrowing Programme	Long-term	50.0	Nil@	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Negative)
3 Commercial Paper Programme	Short-term	2,500.0	1,575.0	[ICRA]A1+	[ICRA]A1+	[ICRA]A1+	[ICRA]A1+	[ICRA]A1+	[ICRA]A1+
4 NCD Programme#	Long-term	825.0	Nil	[ICRA]AA (Stable); withdrawn	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Stable)	[ICRA]AA (Negative)
5 NCD Programme	Long-term	700.0	Nil@	[ICRA]AA (Stable)	-	-	-	-	-

@Yet to be placed; #Rs. 350 crore NCD programme redeemed; Rs. 475 crore NCD programme never placed

## Complexity level of the rated instruments

Instrument	Complexity Indicator
NCD Programme (Rs. 2,200.0 crore)	Simple
NCD Programme (Rs. 700.0 crore)	Simple*
NCD Programme (Rs. 350.0 crore)	Simple
NCD Programme (Rs. 475.0 crore)	Simple*
Long-term Borrowing Programme	Simple*
Commercial Paper Programme	Very Simple

\*Not placed/Issued yet; subject to change once the terms are finalized

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: [Click Here](#)

**Annexure I: Instrument details**

ISIN No	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (Rs. Crore)	Current Rating and Outlook
INE087M08050	Non-convertible Debenture Programme	Mar 2, 2020	9.47%	Mar 1, 2024	650.0	[ICRA]AA(Stable)
INE087M08068	Non-convertible Debenture Programme	Mar 9, 2020	9.95%	Mar 8, 2024	1,050.0	[ICRA]AA(Stable)
INE087M08076	Non-convertible Debenture Programme	Sep 9, 2020	9.34%	Aug 24, 2023	500.0	[ICRA]AA(Stable)
INE087M08043**	Non-convertible Debenture Programme	Dec 3, 2019	10.82%	Dec 2, 2022	350.0	[ICRA]AA(Stable); withdrawn
-	Non-convertible Debenture Programme	NA	NA	NA	700.0*	[ICRA]AA(Stable)
-	Non-convertible Debenture Programme	NA	NA	NA	475.0*	[ICRA]AA(Stable); withdrawn
NA	Long-term Borrowing Programme	NA	NA	NA	50.0*	[ICRA]AA(Stable)
INE087M14AT7	Commercial Paper Programme	Sep 15, 2022	-	Aug 7, 2023	40.0	[ICRA]A1+
INE087M14AT7	Commercial Paper Programme	Sep 15, 2022	-	Aug 7, 2023	85.0	[ICRA]A1+
INE087M14BC1	Commercial Paper Programme	May 19, 2023	-	Aug 18, 2023	100.0	[ICRA]A1+
INE087M14BC1	Commercial Paper Programme	May 19, 2023	-	Aug 18, 2023	100.0	[ICRA]A1+
INE087M14BB3	Commercial Paper Programme	Mar 6, 2023	-	Aug 28, 2023	100.0	[ICRA]A1+
INE087M14AU5	Commercial Paper Programme	Sep 15, 2022	-	Sep 5, 2023	150.0	[ICRA]A1+
INE087M14AV3	Commercial Paper Programme	Sep 15, 2022	-	Sep 15, 2023	100.0	[ICRA]A1+
INE087M14AV3	Commercial Paper Programme	Sep 15, 2022	-	Sep 15, 2023	50.0	[ICRA]A1+
INE087M14AZ4	Commercial Paper Programme	Feb 22, 2023	-	Jan 23, 2024	150.0	[ICRA]A1+
INE087M14AY7	Commercial Paper Programme	Feb 2, 2023	-	Feb 2, 2024	50.0	[ICRA]A1+
INE087M14AY7	Commercial Paper Programme	Feb 2, 2023	-	Feb 2, 2024	50.0	[ICRA]A1+
INE087M14AY7	Commercial Paper Programme	Feb 2, 2023	-	Feb 2, 2024	100.0	[ICRA]A1+
INE087M14AX9	Commercial Paper Programme	Feb 6, 2023	-	Feb 6, 2024	50.0	[ICRA]A1+
INE087M14AX9	Commercial Paper Programme	Feb 6, 2023	-	Feb 6, 2024	50.0	[ICRA]A1+
INE087M14AX9	Commercial Paper Programme	Feb 6, 2023	-	Feb 6, 2024	100.0	[ICRA]A1+
INE087M14BE7	Commercial Paper Programme	Jun 23, 2023	-	Jun 11, 2024	100.0	[ICRA]A1+
INE087M14BE7	Commercial Paper Programme	Jun 23, 2023	-	Jun 11, 2024	100.0	[ICRA]A1+
INE087M14BD9	Commercial Paper Programme	Jun 23, 2023	-	Jun 21, 2024	100.0	[ICRA]A1+
NA	Commercial Paper Programme		Yet to be placed		925.0	[ICRA]A1+

Source: Company; \*Yet to be placed; \*\*Redeemed

**Annexure II: List of entities considered for consolidated analysis**

Company Name	Ownership	Consolidation Approach
Bahadur Chand Investments Private Limited	Rated entity	Full Consolidation
Brijmohan Lal Om Parkash	Parent of the rated entity with ~100% shareholding	Full Consolidation

Source: Company

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