

November 28, 2023

Parisons Roller Flour Mills Private Limited: Continues to remain under issuer Non-Cooperating category

Summary of rating action

Instrument [^]	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long Term-Fund Based-Cash Credit	2.35	2.35	[ICRA]B+(Stable); ISSUER NOT COOPERATING*; Rating Continues to remain under issuer not cooperating category
Short Term-Non-Fund Based-Others	14.00	14.00	[ICRA]A4; ISSUER NOT COOPERATING*; Rating Continues to remain under issuer not cooperating category
Total	16.35	16.35	

^{*}Issuer did not cooperate; based on best available information.

[^]Instrument details are provided in Annexure-1

Rationale

ICRA has kept the long-term and short-term ratings for the bank facilities of Parisons Roller Flour Mills Private Limited in the 'Issuer Not Cooperating' category. The ratings are denoted as "[ICRA]B+(Stable)/[ICRA]A4; ISSUER NOT COOPERATING".

As part of its process and in accordance with its rating agreement with Parisons Roller Flour Mills Private Limited, ICRA has been trying to seek information from the entity so as to monitor its performance. Further, ICRA has been sending repeated reminders to the entity for payment of surveillance fee that became due. Despite multiple requests by ICRA, the entity's management has remained non-cooperative. In the absence of requisite information and in line with the aforesaid policy of ICRA, the rating has been continued to the "Issuer Not Cooperating" category. The rating is based on the best available information.

Please refer to the following link for the previous detailed rationale that captures the Key rating drivers and their description, Liquidity position, Rating sensitivities, Key financial indicators: [Click here](#). ICRA is unable to provide the latest information because of non-cooperation by the entity.

Analytical approach

Analytical Approach	Comments
Applicable Rating Methodologies	Policy in respect of non-cooperation by the rated entity Corporate Credit Rating Methodology
Parent/Group Support	Not Applicable
Consolidation/Standalone	Standalone

About the company

ICRA has taken a consolidated view on Parisons Group (PG) which includes Parisons Agrotech Private Limited (PAPL), Parisons Food Private Limited (PFPL) and Parisons Roller Flour Mills Private Limited (PRFMPL).

Parisons Group was started by late A. V. Kunhipari in the 1982 as a small trading outlet in North Malabara. The Parisons Group with their corporate base in Calicut, Kerala is now one among the largest manufacturers and marketers of wheat flour and edible oil in Kerala. The Group consists of 12 other entities with foray into operations like trading of agro products, plantations, trading and infrastructure leasing.

PAPL, established in 1995 as a trader of edible oil, commenced refining edible oil and manufacturing vanaspathi from 2001. The company's facility is in Calicut, Kerala, with an installed vanaspathi manufacturing capacity of 50 TPD. At present, PAPL is involved in manufacturing of Vanaspathi, trading of refined edible oil, crude oil, wheat, tea and other by-products. The company mainly does bulk sales to other re-packers in the state. It also marketes its products under the brand names, Parisons Liberty and Aditi.

Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not Applicable

Rating history for past three years

Instrument	Current Rating (FY2024)				Chronology of Rating History for the past 3 years				
	Type	Amount Rated (Rs. crore)	Amount Outstanding (Rs. Crore)	Date & Rating in	Date & Rating in FY2023	Date & Rating in FY2022		Date & Rating in FY2020	
				28-Nov-2023		16-Nov-2021	29-Jul-2021		
1 Cash Credit	Long Term	2.35	-	[ICRA]B+(Stable); ISSUER NOT COOPERATING	[ICRA]B+(Stable); ISSUER NOT COOPERATING	[ICRA]BB+(Stable); ISSUER NOT COOPERATING	[ICRA]BB+(Stable)	[ICRA]BB+(Stable)	
2 Non-Fund Based	Short Term	14.00	-	[ICRA]A4; ISSUER NOT COOPERATING	[ICRA]A4; ISSUER NOT COOPERATING	[ICRA]A4+; ISSUER NOT COOPERATING	[ICRA]A4+	[ICRA]A4+	

Complexity level of the rated instrument

Instrument	Complexity Indicator
Cash Credit	Simple
Non-Fund Based	Very Simple

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional, or legal aspects. Details on the complexity levels of the instruments, is available on ICRA's website: [Click Here](#)

Annexure-1: Instrument details

ISIN No	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (RS Crore)	Current Rating and Outlook
NA	Cash Credit	-	-	-	2.35	[ICRA]B+(Stable); ISSUER NOT COOPERATING
NA	Non-Fund Based	-	-	-	14.00	[ICRA]A4; ISSUER NOT COOPERATING

Source: *Parisons Roller Flour Mills Private Limited*

Annexure-2: List of entities considered for consolidated analysis: Not Applicable

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About ICRA Limited:

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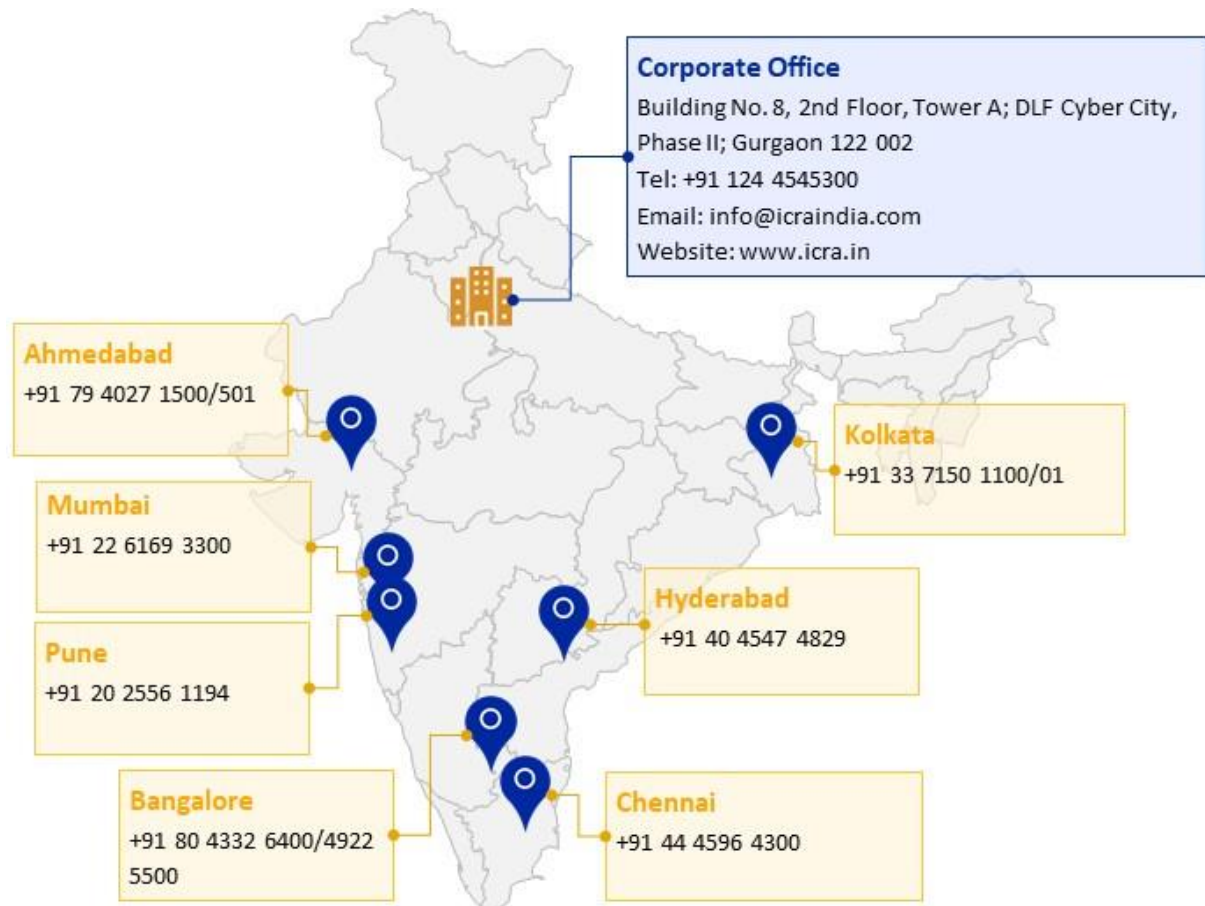
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