

December 05, 2023

Aparna-Craft Exteriors Private Limited: Ratings upgraded to [ICRA]A-(CE)/ [ICRA]A2+(CE); outlook revised to Stable

Summary of rating action

Instrument*	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action		
Long-term – Fund-based – Cash credit	15.00	15.00	[ICRA]A- (CE); upgraded from [ICRA]BBB+(CE); Outlook revised to Stable from Negative		
Short-term – Non-fund based	35.00	35.00	[ICRA]A2+ (CE); upgraded from [ICRA]A2(CE)		
Total	50.00	50.00			

Rating Without Explicit Credit Enhancement	[ICRA]BBB/[ICRA]A3+; Upgraded		
Rating Without Explicit Credit Elihancement	from [ICRA]BBB-/[ICRA]A3		

^{*}Instrument details are provided in Annexure I

Note: The (CE) suffix mentioned alongside the rating symbol indicates that the rated instrument/facility is backed by some form of explicit credit enhancement. This rating is specific to the rated instrument/facility, its terms and its structure and does not represent ICRA's opinion on the general credit quality of the entity concerned. The last row in the table above also captures ICRA's opinion on the rating without factoring in the explicit credit enhancement.

Rationale

The rating upgrade to [ICRA]A-(CE) (Stable) for the long-term fund-based working capital facility of Rs. 15.0 crore and the rating of [ICRA]A2+(CE) for the Rs. 35.0-crore non-fund based facility of Aparna-Craft Exteriors Private Limited (ACPL) factors in the increase in scale of operations, along with improvement in operating margins in FY2023, which is expected to continue in FY2024 and FY2025. In March 2023, Aparna Enterprises Ltd (AEL) bought the 26% share of Craft Investments SE Asia Limited (Craft International, Hong Kong) and currently holds 100% of ACPL. In addition, the ratings are based on the strength of the corporate guarantee provided by AEL (rated [ICRA]A- (Stable)/[ICRA]A2+). The Stable outlook on the rating reflects ICRA's outlook on the rating of the guarantor, AEL.

Adequacy of credit enhancement

For assigning the ratings, ICRA has assessed the attributes of the guarantee issued by AEL in favour of the said facilities. While the guarantee is legally enforceable, irrevocable, unconditional, covers the entire amount and tenor of the rated facilities, and has the other relevant attributes specified in ICRA's methodology for considering a credit enhancement, the payment mechanism is post-default in nature. Taking cognisance of the above, ICRA has upgraded the ratings to [ICRA]A-(CE) (Stable)/[ICRA]A2+(CE) for the said facilities against the unsupported ratings of [ICRA]BBB/[ICRA]A3+ [and in relation to the guarantor's ratings of [ICRA]A- (Stable)/[ICRA]A2+]. In case the ratings of the guarantor or the unsupported ratings of ACPL change in future, the same would have a bearing on the ratings of the aforesaid facilities. The ratings of these facilities may also change in a scenario, whereby, in ICRA's assessment, there is a change in the strength of the business linkages between the guarantor and the rated entity or in the reputation sensitivity of the guarantor to a default by the rated entity or in the strategic importance of the rated entity for the guarantor.

Started as joint venture (JV) between AEL and Craft International, ACPL is now a wholly-owned subsidiary of AEL. This entity enabled the Aparna Group's entry into facades and building exteriors in the Hyderabad real estate market, which was helped by the Group's strong presence and brand visibility. Its operating income (OI) is expected to increase by 35-40% YoY in FY2024. However, the scale of operations remains moderate. ACPL's performance is highly dependent on performance of commercial real estate sector, which exposes it to any slowdown in end-user segment.

www.icra .in Page | 1



Salient covenants of the rated facilities

- » ACPL shall not avail any further loan from any other bank/financial institution (FI) without the lender's approval.
- » Any unsecured loans to the company will be subservient to the bank loan.
- » In case ACPL defaults on payments scheduled to be made to the lender on the specified due date, the guarantee provided by the guarantor will be considered to have been invoked; in such a situation, the guarantor will be obligated to service the dues within seven (7) days from the date of such default.

Key rating drivers and their description

Credit strengths

Corporate guarantee given by AEL – ACPL's rated bank facilities of Rs. 50.0 crore are backed by the strength of the corporate guarantee provided by AEL.

Established presence and strong brand visibility of Aparna Group in Hyderabad real estate market – AEL is a part of the Aparna Group, which has strong brand visibility as a quality real estate developer in Hyderabad. It serves as a backward-integrated entity for the Group, in terms of manufacturing key building materials. Further, the technical expertise of the JV partner, Craft Group (Craft Investments SE Asia Limited), is expected to support the company's operations.

Credit challenges

Moderate scale of operations – Notwithstanding the estimated increase in its OI by 35-40% in FY2024, ACPL's scale of operations remains moderate. The profitability is exposed to movements in key input costs.

High dependence on performance of real estate sector – Demand for facades and exteriors depends on the performance of the commercial real estate sector, while the demand for aluminium division relies upon the residential real estate sector. This exposes ACPL's performance to any slowdown in the end-user segment.

Liquidity position

For the [ICRA]A-(CE) (Stable)/[ICRA]A2+(CE) ratings: Adequate

AEL's liquidity position is adequate. It has long-term debt repayment obligations of Rs. 52 crore for FY2024 and Rs. 46.1 crore in FY2025, which can be comfortably serviced through its estimated cash flow from operations. While the utilisation of the working capital facilities remains high, the company has enhanced its working capital limits regularly and there is a demonstrated track record of promoters infusing fresh capital towards working capital requirements and margin for capex. The company has capex plans of Rs. 15-25 crore in FY2024-FY2025, which will be funded through its internal accruals.

For the [ICRA]BBB/[ICRA]A3+ ratings: Adequate

ACPL's liquidity position is adequate. The average working capital utilisation stood at ~91% of its sanctioned limits for the 12 months ending in September 2023, which have been enhanced to Rs. 25 crore in July 2023 from Rs. 15 crore earlier. ACPL does not have any long-term debt repayment obligations and there are no major capex plans in the medium term.

Rating sensitivities

Positive factors – ICRA could upgrade the ratings if there is any improvement in the credit profile of the guarantor.

Negative factors – The ratings could be downgraded if there is any deterioration in ACPL's earnings and debt coverage metrics on a sustained basis, or if there is any deterioration in the credit profile of guarantor, or any weakening of linkages with the guarantor AEL.

www.icra .in Page



Analytical approach

Analytical Approach	Comments			
Applicable rating methodologies Corporate Credit Rating Methodology				
Parent/Group support	Parent company: AEL; the assigned ratings draw comfort from the unconditional and irrevocable guarantee extended by the parent company			
Consolidation/Standalone	For arriving at the ratings, ICRA has considered the standalone financials of ACPL			

About the company

Aparna-Craft Exteriors Private Limited (ACPL), was incorporated in 2019 as a JV between AEL (74%) and Craft International (26%), Hong Kong, a world leader in façade and exterior design and engineering. In March 2023, AEL bought back the shares of Craft International and ACPL became 100% subsidiary of AEL. This company has led AEL's entry into facades. ACPL would be operating on an asset-light model at Bachupally, Hyderabad. Further, fabrication orders for aluminium doors and windows would be taken up in this company, which was previously carried out by the UPVC division of AEL.

Key financial indicators (audited)

ACPL	FY2022	FY2023
Operating income	36.6	101.0
PAT	1.4	3.5
OPBDIT/OI	6.6%	7.9%
PAT/OI	3.7%	3.4%
Total outside liabilities/Tangible net worth (times)	38.3	17.0
Total debt/OPBDIT (times)	1.5	1.8
Interest coverage (times)	4.2	4.1

Source: Company data; PAT: Profit after tax; OPBDIT: Operating profit before depreciation, interest, taxes and amortisation; Amount in Rs. crore

Status of non-cooperation with previous CRA: Not applicable

Any other information: None

www.icra .in Page



Rating history for past three years

		Current rating (FY2024)					Chronology of rating history for the past 3 years			
	Instrument	Туре	Amount rated (Rs. crore)	Amount outstanding as on Sep 30, 2023	Date & rating in FY2024		Date & rating in FY2023		Date & rating in FY2022	Date & rating in FY2021
				(Rs. crore)	Dec 05, 2023	Jul 07, 2023	Jan 25, 2023	Jun 10, 2022	-	Mar 31, 2021
1	Fund based – Cash credit	Long term	15.00	-	[ICRA]A-(CE) (Stable)	[ICRA]BBB+(CE) (Negative)	[ICRA]BBB+(CE) (Negative)	[ICRA]BBB+(CE) (Stable)	-	[ICRA]BBB+(CE) (Stable)
2	Non-fund based limits	Short term	35.00	-	[ICRA]A2+(CE)	[ICRA]A2(CE)	[ICRA]A2(CE)	[ICRA]A2(CE)	-	[ICRA]A2(CE)

Complexity level of the rated instruments

Instrument	Complexity Indicator	
Fund based – Cash credit	Simple	
Non-fund based limits	Very Simple	

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: Click Here.

www.icra .in Page | 4



Annexure I: Instrument details

ISIN	Instrument Name	Date of Issuance	Coupon Rate	Maturity	Amount Rated (Rs. crore)	Current Rating and Outlook
NA	Fund-based – Cash credit	NA	NA	NA	15.00	[ICRA]A-(CE) (Stable)
NA	Non-fund based limits	NA	NA	NA	35.00	[ICRA]A2+(CE)

Source: Company

Please click here to view details of lender-wise facilities rated by ICRA

Annexure II: List of entities considered for consolidated analysis – Not Applicable

www.icra .in Page



ANALYST CONTACTS

Rajeshwar Burla

+91 40 4547 4829

rajeshwar.burla@icraindia.com

Abhishek Lahoti

+91 40 4547 4829

abhishek.lahoti@icraindia.com

Anupama Reddy

+91 40 4547 4829

anupama.reddy@icraindia.com

D Mohammed Rabbani

+91 40 4547 4829

d.rabbani@icraindia.com

RELATIONSHIP CONTACT

L. Shivakumar

+91 22 6114 3406

shivakumar@icraindia.com

MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani

Tel: +91 124 4545 860

communications@icraindia.com

Helpline for business queries

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in



ICRA Limited



Registered Office

B-710, Statesman House, 148, Barakhamba Road, New Delhi-110001



© Copyright, 2023 ICRA Limited. All Rights Reserved.

5500

Contents may be used freely with due acknowledgement to ICRA.

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents.