

March 21, 2024

Saratha Electro Plater: Continues to remain under issuer non-Cooperating category

Summary of rating action

Instrument^	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long Term-Fund	1.50	1.50	[ICRA]B(Stable); ISSUER NOT COOPERATING*; Rating
Based-Cash Credit			Continues to remain under issuer not cooperating category
Long Term-Fund	4.80	4.80	[ICRA]B(Stable); ISSUER NOT COOPERATING*; Rating
Based-Term Loan			Continues to remain under issuer not cooperating category
Long Term /	3.70	3.70	[ICRA]B(Stable) ISSUER NOT COOPERATING* /[ICRA]A4;
Short Term-			ISSUER NOT COOPERATING*; Rating Continues to remain
Unallocated			under issuer not cooperating category
Total	10.00	10.00	

^{*}Issuer did not cooperate; based on best available information.

Rationale

ICRA has kept the Long-term and Short-term ratings for the bank facilities of Saratha Electro Plater in the 'Issuer Not Cooperating' category. The rating is denoted as "[ICRA]B(Stable)/[ICRA]A4; ISSUER NOT COOPERATING".

As part of its process and in accordance with its rating agreement with Saratha Electro Plater, ICRA has been trying to seek information from the entity so as to monitor its performance. Further, ICRA has been sending repeated reminders to the entity for payment of surveillance fee that became due. Despite multiple requests by ICRA, the entity's management has remained non-cooperative. In the absence of requisite information and in line with the aforesaid policy of ICRA, the rating has been continued to the "Issuer Not Cooperating" category. The rating is based on the best available information.

Please refer to the following link for the previous detailed rationale that captures the Key rating drivers and their description, Liquidity position, Rating sensitivities, Key Financial Indicator: <u>Click here.</u> ICRA is unable to provide the latest information because of non-cooperation by the entity.

Analytical approach

Analytical Approach	Comments		
Applicable Rating Methodologies	Policy in respect of non-cooperation by the rated entity Corporate Credit Rating Methodology		
Parent/Group Support	Not Applicable		
Consolidation/Standalone	Standalone		

About the company

Promoted in 1998 by Mr. K. Mahadevan, Saratha Electro Plater (SEP) is a proprietorship firm specializing in Zinc and ZincNickel Electroplating services.

www.icra .in Page | 1

[^]Instrument details are provided in Annexure-1



Status of non-cooperation with previous CRA:

CRA	Status	Date of Release
CRISIL	CRISIL B/Stable (ISSUER NOT COOPERATING)	July 21, 2023

Any other information: None

Rating history for past three years

		Current Rating (FY2024)			Chronology of Rating History for the past 3 years			
	Instrument	Туре	Amount Rated (Rs. Crore)	Amount Outstandi ng (Rs. Crore)	Date & Rating in	Date & Rating in FY2023	Date & Rating in FY2022	Date & Rating in FY2021
					21-March-2024	24-January-2023	16-December- 2021	07-October-2020
1	Cash Credit	Long	1.50	-	[ICRA]B(Stable);	[ICRA]B(Stable);	[ICRA]B(Stable);	[ICRA]B(Stable);
		Term			ISSUER NOT	ISSUER NOT	ISSUER NOT	ISSUER NOT
					COOPERATING	COOPERATING	COOPERATING	COOPERATING
2	Term Loan	Long	4.80	-	[ICRA]B(Stable);	[ICRA]B(Stable);	[ICRA]B(Stable);	[ICRA]B(Stable);
		Term			ISSUER NOT	ISSUER NOT	ISSUER NOT	ISSUER NOT
					COOPERATING	COOPERATING	COOPERATING	COOPERATING
3	Unallocated	Long	3.70	-	[ICRA]B(Stable)	[ICRA]B(Stable)	[ICRA]B(Stable)	[ICRA]B(Stable)
		Term/			ISSUER NOT	ISSUER NOT	ISSUER NOT	ISSUER NOT
		Short			COOPERATING /	COOPERATING /	COOPERATING /	COOPERATING /
		Term			[ICRA]A4; ISSUER	[ICRA]A4; ISSUER	[ICRA]A4; ISSUER	[ICRA]A4; ISSUER
					NOT	NOT	NOT	NOT
					COOPERATING	COOPERATING	COOPERATING	COOPERATING

Complexity level of the rated instrument

Instrument	Complexity Indicator
Cash Credit	Simple
Term Loan	Simple
Unallocated	Not Applicable

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional, or legal aspects. Details on the complexity levels of the instruments, is available on ICRA's website: Click Here

www.icra .in Page | 2



Annexure-1: Instrument details

ISIN No	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (RS Crore)	Current Rating and Outlook
NA	Cash Credit	-	-	-	1.50	[ICRA]B(Stable); ISSUER NOT COOPERATING
NA	Term Loan	-	-	-	4.80	[ICRA]B(Stable); ISSUER NOT COOPERATING
NA	Unallocated	-	-	-	3.70	[ICRA]B(Stable) ISSUER NOT COOPERATING /[ICRA]A4; ISSUER NOT COOPERATING

Source: Saratha Electro Plater

Annexure-2: List of entities considered for consolidated analysis: Not Applicable

www.icra .in Page | 3



ANALYST CONTACTS

Girishkumar Kadam

+91 022 6114 3441

girishkumar@icraindia.com

Subhechha Banerjee

+91 33 7150 1130

subhechha.banerjee@icraindia.com

Susmita Biswas

+91-033 7150 1182

susmita.biswas@icraindia.com

RELATIONSHIP CONTACT

L. Shivakumar

+91 22 6114 3406

shivakumar@icraindia.com

MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani

Tel: +91 124 4545 860

communications@icraindia.com

Helpline for business queries

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in



ICRA Limited



Registered Office

B-710, Statesman House, 148, Barakhamba Road, New Delhi-110001 Tel: +91 11 23357940-45



© Copyright, 2024 ICRA Limited. All Rights Reserved.

Contents may be used freely with due acknowledgement to ICRA.

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents.