May 14, 2024

Ashapura Perfoclay Limited: Ratings reaffirmed

Summary of rating action

Instrument*	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long-term Fund-based Cash Credit	30.00	30.00	[ICRA]BBB-(Stable); reaffirmed
Long-term Unallocated Limits	68.00	68.00	[ICRA]BBB-(Stable); reaffirmed
Short-term Non-fund-based Limits	2.00	2.00	[ICRA]A3; reaffirmed
Total	**100.00**	**100.00**	

**Instrument details are provided in Annexure-I*

Rationale

The ratings reaffirmation of Ashapura Perfoclay Limited (APL) favourably factors in the company's status as one of the leading manufacturers of bleaching earth and clay catalyst as well as its conservative financial risk profile, characterised by a comfortable capital structure and debt protection metrics. The ratings also draw comfort from APL's geographically diversified sales to countries in South East Asia, South America and Europe. ICRA further notes APL's freight cost savings due to proximity of its manufacturing facility to bentonite mines and to the ports of Kandla and Mundra.

The ratings are, however, constrained by the low financial flexibility of APL due to the weak financial profile of its 50% joint owner, Ashapura Minechem Limited (AML), which remains a non-performing asset (NPA) for its lenders. In addition, the 50% shareholding of AML in APL is pledged in favour of the former's operational creditor (ASQ Connect Limited), which exposes the company to the risk of share pledge invocation in case of non-adherence to the terms of the settlement agreement.

Notwithstanding a partial natural hedge in the form of imports, APL also remains exposed to the forex risk, as exports account for 45-50% of its total sales each fiscal. The ratings also consider the company's exposure to raw material price fluctuations, given the volatility in the prices of sulphuric acid, which is a key raw material for the company.

The Stable outlook on the [ICRA]BBB- rating reflects ICRA's opinion that APL will continue to benefit from the steady demand of bleaching earth from the edible oil industry in the near-to-medium term. Its financial profile is also expected to remain adequate in the absence of any major debt-funded capex plan.

Key rating drivers and their description

Credit strengths

Comfortable capital structure and healthy coverage indicators – The company's financial profile is comfortable, marked by a low gearing and comfortable coverage indicators. The financial risk profile of the company remained comfortable, as reflected in an interest coverage ratio of 19 times and total debt-to operating profit of 0.2 times as on March 31, 2023. APL reported sales of Rs. 266 crore in 9M FY2024 with an OPM of 23.3% (as per provisional estimates at standalone level) vis-à-vis sales of Rs. 383.8 crore and OPM of 15.6% in FY2023 (at the consolidated level). The total debt of the company, which mainly comprises working capital borrowings, reduced to Rs. 11.7 crore as on March 31, 2023 from Rs. 18.3 crore as on March 31, 2022. With no significant capex anticipated in the near term, APL's gearing is likely to remain low and coverage indicators are likely to remain comfortable.

Geographical diversity in sales – APL's exports stood at 48% and 49% of total sales in FY2023 and 9M FY2024, respectively. The company has a diversified presence across geographies, which include countries in South East Asia, South America and Europe.

Leading market position in the bleaching earth segment and clay catalyst – Incorporated in 2001, APL is one of the leading manufacturers of bleaching earth, which finds application in the purification/bleaching of edible oil and as a clay catalyst, which is used in petrochemical and oil and gas sectors for purification of benzene, toluene and xylene stream. In FY2019, APL increased its installed capacity to 1,92,000 metric tonnes per annum (MTPA) from 1,44,000 MTPA. Its capacity utilisation rate stood at 76% in 9M FY2024 against 62% in FY2023. Favourable demand of APL's products from the edible oil industry is expected to improve the plant utilisation rates over the medium term.

Proximity to bentonite mines and seaports results in freight cost savings – APL's manufacturing facility is in proximity to bentonite mines, which is one of the key raw materials for manufacturing bleaching earth, resulting in low transportation costs. In addition, proximity of the manufacturing plant to the ports of Kandla and Mundra is advantageous for exports.

Credit challenges

Weak financial profile of the parent company – APL is a 50:50 JV between AML and CIF AVL Investment Holding Limited. Weak financial profile of AML, which continues to be flagged as NPA by its lenders, remains a key concern and limits the financial flexibility of APL. A substantial improvement in the financial health of AML, leading to a change in its asset classification from non-performing asset to standard, would remain a key credit rating monitorable. The 50% shareholding of AML in APL is pledged in favour of the former's operational creditor (ASQ Connect Limited), which exposes the company to the risk of share pledge invocation in case of non-adherence to the terms of the settlement agreement.

Exposure to forex risks – Exports contribute 45-50% to APL's total revenues each fiscal. In the absence of a firm hedging mechanism, APL's margins remain exposed to any adverse movement in foreign exchange rates. However, ICRA notes that the company has not incurred any major forex loss in the last several years.

Exposure to fluctuations in raw material price – Bentonite lumps and sulphuric acid remain the key raw materials for producing bleaching earth. While bentonite is procured from Group companies, sulphuric acid is procured from external parties. Given the volatility associated with sulphuric acid prices, any sharp rise in the same would have an adverse impact on APL's cost structure.

Liquidity position: Adequate

The company's liquidity position is adequate, supported by the headroom available in the form of undrawn working capital limits of Rs. 30 crore as on December 31, 2023 (with adequate drawing power). The company's average utilisation of the working capital limit during the 12-month period ended in December 2023 stood at 13% (sanctioned limit of Rs. 30 crore). There are neither debt repayment obligation, nor any significant capex plan in the near term.

Rating sensitivities

Positive factors – The ratings could be upgraded in case of a material improvement in the financial profile of its 50% JV owner, AML, leading to a change in its asset classification status to standard from NPA. In addition to a continuation of growth in APL's revenues while maintaining profitability levels.

Negative factors – Pressure on APL's ratings could emerge in case of a large dividend payout or in case of an invocation of pledged shares by ASQ Connect Limited or any large cash outflow to related parties resulting in the weakening of liquidity. In addition, a substantial weakening in the earnings of APL, adversely impacting its financial profile, would also be a negative factor.

Analytical approach

Analytical Approach	Comments
Applicable rating methodologies	Corporate Credit Rating Methodology
Parent/Group support	Not Applicable
Consolidation/Standalone	For arriving at the ratings, ICRA has consolidated the financial risk profiles of APL and its wholly-owned subsidiary, APL Valueclay Private Limited (AVPL).

About the company

APL was established in 2001 as a 50:50 JV between AML and Volclay International Corporation (VIC). However, in 2014, VIC sold its entire stake to CIF AVL Investment Holding Limited, a Mauritius-based private equity firm. APL manufactures bleaching earth, which finds application in the purification/bleaching of edible oil and as clay catalyst, which is used in petrochemical and oil and gas sectors for purification of benzene, toluene and xylene stream. Its manufacturing facility is in Bhuj, Gujarat and has an installed capacity of 1,92,000 MTPA. AVPL, a fully-owned subsidiary of APL, is also based in Bhuj, Gujarat and manufactures attapulgite-based bleaching earth, which finds application in purification/bleaching of soft oil such as palm oil, cotton seed oil and sunflower oil, among others.

Key financial indicators (audited)

Consolidated	FY2022	FY2023
Operating income	377.4	383.8
PAT	28.5	34.2
OPBDIT/OI	15.7%	15.6%
PAT/OI	7.5%	8.9%
Total outside liabilities/Tangible net worth (times)	0.2	0.2
Total debt/OPBDIT (times)	0.3	0.2
Interest coverage (times)	19.8	19.0

PAT: Profit after Tax; OPBDIT: Operating Profit before Depreciation, Interest, Taxes and Amortisation
Source: Company; All ratios as per ICRA's calculations

Status of non-cooperation with previous CRA: Not applicable

Any other information: None

Rating history for past three years

	Instrument	Current rating (FY2025)				Chronology of rating history for the past 3 years		
		Type	Amount rated (Rs. crore)	Amount outstanding as of Mar 31, 2023 (Rs. crore)	Date & rating in FY2025	Date & rating in FY2024	Date & rating in FY2023	Date & Rating in FY2022
					May 14, 2024	-	24-Mar-2023	31-Dec-2021
1	**Fund-based Cash Credit**	Long term	30.00	-	**[ICRA]BBB- (Stable)**	-	**[ICRA]BBB- (Stable)**	**[ICRA]BBB- (Stable)**
2	**Unallocated Limits**	Long term	68.00	-	**[ICRA]BBB- (Stable)**	-	**[ICRA]BBB- (Stable)**	**[ICRA]BBB- (Stable)**
3	**Non-fund-based Limits**	Short term	2.00	-	**[ICRA]A3**	-	**[ICRA]A3**	**[ICRA]A3**

Complexity level of the rated instruments

Instrument	Complexity Indicator
Long-term Fund-based Cash Credit	Simple
Long-term Unallocated Limits	Not Applicable
Short-term Non-Fund Based Limits	Very Simple

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: Click Here

Annexure I: Instrument details

ISIN	Instrument Name	Date of Issuance	Coupon Rate	Maturity	Amount Rated (Rs. crore)	Current Rating and Outlook
NA	Cash Credit	-	-	-	30.00	[ICRA]BBB-(Stable)
NA	Unallocated Limits	-	-	-	68.00	[ICRA]BBB-(Stable)
NA	Short-term Non-Fund Based Limits	-	-	-	2.00	[ICRA]A3

Source: Company

Annexure II: List of entities considered for consolidated analysis

Company Name	Ownership	Consolidation Approach
Ashapura Perfoclay Limited	Rated Entity	Full consolidation
APL Valueclay Private Limited	Subsidiary	Full consolidation

ANALYST CONTACTS

Shamsher Dewan
+91 124 4545328
shamsherd@icraindia.com

Sahil Udani
+91 02261143469
sahil.udani@icraindia.com

Kinjal Shah
+91 022 61143400
kinjal.shah@icraindia.com

Ronak Vadher
+91 22 6169 3341
ronak.vadher@icraindia.com

RELATIONSHIP CONTACT

L. Shivakumar
+91 22 6114 3406
shivakumar@icraindia.com

MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani
Tel: +91 124 4545 860
communications@icraindia.com

Helpline for business queries

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in

ICRA Limited

Registered Office

B-710, Statesman House, 148, Barakhamba Road, New Delhi-110001
Tel: +91 11 23357940-45

Branches