

July 19, 2024

## Britannia Industries Limited: Rating withdrawn

### Summary of rating action

Instrument*	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Non-Convertible Debentures	698.50	698.50	[ICRA]AAA (Negative); Withdrawn
<b>Total</b>	<b>698.50</b>	<b>698.50</b>	

\*Instrument details are provided in Annexure-I

### Rationale

ICRA has withdrawn the rating assigned to the non-convertible debenture (NCD) of Rs. 698.5 crore for Britannia Industries Limited (BIL). ICRA notes that the NCD has matured and the same has been repaid. ICRA has also received the redemption certificate provided to BIL by the debenture trustee. Accordingly, ICRA has withdrawn its rating on BIL, as per ICRA's policy on withdrawal.

The Key rating drivers, Liquidity position, Key financial indicators and Rating sensitivities have not been captured as the rated instruments are being withdrawn. The previous detailed rating rationale is available at the following link: [Click here](#)

### Analytical approach

Analytical Approach	Comments
Applicable rating methodologies	<a href="#">Corporate Credit Rating Methodology</a> <a href="#">Policy on withdrawal of Credit Ratings</a> <a href="#">FMCG</a>
Parent/Group support	Not applicable
Consolidation/Standalone	For arriving at the ratings, ICRA has considered the consolidated financials of BIL.

### About the company

Established in 1892, BIL is one of the largest FMCG players in the country. While it derives most of its revenues from the biscuits segment, the company has diversified into other segments over the years like breads, dairy products, cakes, snacks, milk shakes, croissants, wafers and rusks. Some of the company's popular brands include Good Day, Marie Gold, Tiger, NutriChoice and Milk Bikis etc. BIL has 10 manufacturing plants across the country. Besides manufacturing at its own plants, the company has established relationships with several contract manufacturers across the country. It also supplies its products to various export markets. Outside India, it has a manufacturing footprint in Oman, the UAE and Nepal. As on December 31, 2023, 50.55% of BIL's share was held by the Wadia Group, while the balance was held by various institutions and the public.

**Status of non-cooperation with previous CRA: Not applicable**

**Any other information: None**

## Rating history for past three years

Instrument	Type	Amount rated (Rs. crore)	Current rating (FY2025)		Chronology of rating history for the past 3 years			
			Date & rating in FY2025		Date & rating in FY2024	Date & rating in FY2023		Date & rating in FY2022
			July 19, 2024	April 29, 2024	Aug 14, 2023	Oct 19, 2022	Aug 16, 2022	Aug 16, 2021
1 Non-convertible Debentures	Long Term	698.50	[ICRA]AAA (Negative); Withdrawn	[ICRA]AAA (Negative)	[ICRA]AAA (Negative)	[ICRA]AAA (Negative)	[ICRA]AAA (Negative)	[ICRA]AAA (Stable)
3 Commercial Paper Programme	Short Term		-	-	-	[ICRA]A1+; withdrawn	[ICRA]A1+	[ICRA]A1+

## Complexity level of the rated instruments

Instrument	Complexity Indicator
Non-convertible Debentures	Simple

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: [Click Here](#)

### Annexure I: Instrument details

ISIN	Instrument Name	Date of Issuance	Coupon Rate	Maturity	Amount Rated (Rs. crore)	Current Rating and Outlook
INE216A08027	Non-Convertible Debentures	03-Jun-21/ FY2022	5.50%	03-Jun-24/ FY2025	698.50	[ICRA]AAA (Negative); Withdrawn

Source: Company

### Annexure II: List of entities considered for consolidated analysis

Company Name	Ownership	Consolidation Approach
Boribunder Finance and Investments Private Limited	100.00%	Full Consolidation
Flora Investments Company Private Limited	40.53%	Full Consolidation
Gilt Edge Finance and Investments Private Limited	46.13%	Full Consolidation
Ganges Valley Foods Private Limited	98.66%	Full Consolidation
International Bakery Products Limited	100.00%	Full Consolidation
J B Mangharam Foods Private Limited	100.00%	Full Consolidation
Manna Foods Private Limited	100.00%	Full Consolidation
Sunrise Biscuit Company Private Limited	99.16%	Full Consolidation
Britannia and Associates (Mauritius) Private Limited	100.00%	Full Consolidation
Britannia and Associates (Dubai) Private Co. Limited	100.00%	Full Consolidation
Al Sallan Food Industries Co. SAOG - Oman	65.46%	Full Consolidation
Strategic Food International Co. LLC, Dubai	100.00%	Full Consolidation
Strategic Brands Holding Company Limited	100.00%	Full Consolidation
Britannia Egypt LLC	100.00%	Full Consolidation
Britannia Dairy Holdings Private Limited - Mauritius	100.00%	Full Consolidation
Britannia Nepal Private Limited	100.00%	Full Consolidation
Britchip Foods Limited	60.00%	Full Consolidation
Britannia Bangladesh Private Limited	100.00%	Full Consolidation
Strategic Foods Uganda Limited	100.00%	Full Consolidation
Kenafic Biscuits Limited	51.00%	Full Consolidation
Catalyst Britannia Brands Limited	100.00%	Full Consolidation
Nalanda Biscuits Company Limited	35.00%	Equity method
Sunandaram Foods Private Limited	26.00%	Equity method
Britannia Bel Foods Private Limited [formerly known as Britannia Dairy Private Limited]	51.00%	Equity method

Note: Company Annual Report FY2023

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### Branches



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