

July 31, 2024

DS Drinks and Beverages Pvt. Ltd.: Ratings withdrawn

Summary of rating action

Instrument*	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long-term fund-based bank facilities (cash credit)	10.00	10.00	[ICRA]BB+ (Stable); withdrawn
Long-term fund-based bank facilities (term loan)	36.22	36.22	[ICRA]BB+ (Stable); withdrawn
Long-term/ Short-term – Unallocated limits	13.78	13.78	[ICRA]BB+ (Stable)/ [ICRA]A4+; withdrawn
Total	60.00	60.00	

*Instrument details are provided in Annexure-I

Rationale

ICRA has withdrawn the ratings assigned to the bank facilities of **DS Drinks and Beverages Pvt. Ltd.** at the request of the company and based on the No Dues letter received from the bankers, which is in accordance with ICRA's policy on withdrawal. The key rating drivers, liquidity position, rating sensitivities have not been captured as the rated instruments are being withdrawn. The previous detailed rating rationale is available at the following link: [Click here.](#)

Analytical approach

Analytical Approach	Comments
Applicable rating methodologies	Corporate Credit Rating Methodology Policy on withdrawal of Credit Ratings
Parent/Group support	Not Applicable
Consolidation/Standalone	For arriving at the ratings, ICRA has considered the consolidated financials of the rated entity.

About the company

Incorporated in 2013, DS Drinks and Beverages Private Limited is a part of the DS Group. The company manufactures and bottles natural spring water, carbonated water, flavoured beverages (primarily flavoured water) and fruit juice-based carbonated beverages in various flavours (such as mango, lemon, ginger, peach and blackcurrant) and sizes (mainly 200 ml). The products are sold under the brand, Catch.

At present, the company has four manufacturing units in Himachal Pradesh. 2 in Kullu, 1 in Baddi and the last one in Shamshi with a total processing capacity of 36 million bottles per annum for natural mineral water and 254 million bottles per annum for soda water, flavoured beverages and fruit juice-based carbonated beverages. The company had a wholly owned subsidiary, Himachal Plywoods Private Limited, which was merged with the company with effect from April 1, 2022.

Key financial indicators (Audited)

Consolidated	FY2021	FY2022	FY2023
Operating Income (Rs. crore)	80.62	94.81	111.83
PAT (Rs. crore)	-2.10	-2.71	-18.74
OPBDITA/OI (%)	8.07%	5.79%	(2.19%)
PAT/OI (%)	(2.61%)	(2.86%)	(16.75%)
Total Outside Liabilities/Tangible Net Worth (times)	6.34	7.69	-2.63
Total Debt/OPBDITA (times)	14.66	18.24	-47.14
Interest Coverage (times)	1.75	1.31	-0.41

PAT: Profit after tax; OPBDIT: Operating profit before depreciation, interest, taxes and amortisation; Amount in Rs crore

Status of non-cooperation with previous CRA: Not applicable

Any other information: None

Rating history for past three years

Instrument	Current rating (FY2025)			Chronology of rating history for the past 3 years		
	Type	Amount Rated (Rs. crore)	Date & rating in FY2025	Date & rating in FY2024	Date & rating in FY2023	Date & rating in FY2022
			July 31, 2024	Apr 28, 2023	-	Jan 24, 2022
1 Cash credit	Long-Term	10.00	[ICRA]BB+ (Stable); withdrawn	[ICRA]BB+ (Stable)	-	[ICRA]BB+ (Stable)
2 Term loans	Long-Term	36.22	[ICRA]BB+ (Stable); withdrawn	[ICRA]BB+ (Stable)	-	[ICRA]BB+ (Stable)
3 Unallocated Limits	Long-Term/Short Term	13.78	[ICRA]BB+ (Stable)/[ICRA]A4+; withdrawn	[ICRA]BB+ (Stable)/[ICRA]A4+	-	[ICRA]BB+ (Stable)/[ICRA]A4+

Complexity level of the rated instruments

Instrument	Complexity Indicator
Cash credit	Simple
Term loans	Simple
Unallocated Limits	Not Applicable

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: [Click Here](#)

Annexure I: Instrument details

ISIN	Instrument Name	Date of Issuance	Coupon Rate	Maturity	Amount Rated (Rs. crore)	Current Rating and Outlook
NA	Cash Credit	NA	NA	NA	10.00	[ICRA]BB+ (Stable); withdrawn
NA	Term loans	FY2019	NA	FY2024	36.22	[ICRA]BB+ (Stable); withdrawn
NA	Unallocated Limits	NA	NA	NA	13.78	[ICRA]BB+ (Stable)/ [ICRA]A4+; withdrawn

Source: Company

Annexure II: List of entities considered for consolidated analysis

Company Name	Ownership	Consolidation Approach
Himachal Plywoods Private Limited	100.00%	Full Consolidation

ANALYST CONTACTS

Shamsher Dewan

+91 124 4545300

shamsherd@icraindia.com

Kinjal Kirit Shah

+91 022 6114 3400

kinjal.shah@icraindia.com

Mythri Macherla

+91 22 6114 3435

mythri.macherla@icraindia.com

Nishant Misra

+91 124 4545 862

nishant.misra@icraindia.com

RELATIONSHIP CONTACT

L. Shivakumar

+91 22 6114 3406

shivakumar@icraindia.com

MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani

Tel: +91 124 4545 860

communications@icraindia.com

Helpline for business queries

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in

ICRA Limited



Registered Office

B-710, Statesman House, 148, Barakhamba Road, New Delhi-110001
Tel: +91 11 23357940-45



Branches



© Copyright, 2024 ICRA Limited. All Rights Reserved.

Contents may be used freely with due acknowledgement to ICRA.

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents.