

October 30, 2024

## STP Limited: Ratings reaffirmed

### Summary of rating action

Instrument*	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long term fund-based/CC	60.00	60.00	[ICRA]AA+ (CE) (Stable); reaffirmed
Short term fund-based/Working capital demand loan	(50.00)	(50.00)	[ICRA]A1+ (CE); reaffirmed
Short term fund-based/Short term loan	(20.00)	(20.00)	[ICRA]A1+ (CE); reaffirmed
Short term non-fund based	15.00	15.00	[ICRA]A1+ (CE); reaffirmed
<b>Total</b>	<b>75.00</b>	<b>75.00</b>	

\*Instrument details are provided in Annexure-I

Rating Without Explicit Credit Enhancement

[ICRA]A+/[ICRA]A1

Note: The (CE) suffix mentioned alongside the rating symbol indicates that the rated instrument/facility is backed by some form of explicit credit enhancement. This rating is specific to the rated instrument/facility, its terms and its structure and does not represent ICRA's opinion on the general credit quality of the entity concerned. The last row in the table above also captures ICRA's opinion on the rating without factoring in the explicit credit enhancement

### Rationale

#### For the [ICRA]AA+(CE)/A1+(CE) (Stable) rating

The above rating is based on the strength of the corporate guarantee provided by Berger Paints India Limited (Berger), the parent company of STP, for the rated bank facilities. The Stable outlook on this rating reflects ICRA's outlook on the credit profile of the guarantor, Berger Paints India Limited.

The ratings reflect Berger's established position in the domestic paints market with a strong brand presence, established distribution network and a diversified product profile. The ratings also factor in a healthy growth in Berger's operating income and profit generation and its relatively low net debt levels, translating into a comfortable financial risk profile. These strengths are partially countered by the competitive nature of the industry, aggravated by the entry of a large player in the segment, and the vulnerability of the profitability to volatility in raw material costs.

#### Adequacy of credit enhancement

For assigning the ratings, ICRA has assessed the attributes of the guarantee issued by Berger in favour of the rated instruments of STP. The guarantee is legally enforceable, irrevocable, unconditional, covers the entire amount and tenor of the rated instrument and has a well-defined payment and invocation mechanism, although the same is post default in nature. Given these attributes, the guarantee provided by Berger Paints is adequately strong to result in an enhancement in the rating of the said instrument to [ICRA]AA+(CE)/[ICRA]A1+(CE) against the ratings of [ICRA]A+/[ICRA]A1 without explicit credit enhancement. In case the guarantor's credit profile or the unsupported rating of STP undergoes a change in future, the same would reflect on the ratings of the aforesaid instruments. The ratings of these facilities may also undergo a change if, in ICRA's assessment, there is a change in the strength of the business links between the guarantor and the rated entity, or there is a change in the reputation sensitivity or a change in the strategic importance of the rated entity of the guarantor.

#### For the [ICRA]A+/[ICRA]A1 ratings

The ratings are based on the strategic importance of STP for Berger for improving its product offerings in the industrial products segment and the continued improvement in the credit profile of STP, which is likely to continue, going forward as well, with the synergies materialising between STP's product profile and Berger's marketing network. The ratings continue to factor in the strong parentage of Berger India Paints Limited, the long and established track record of STP in the construction chemical business and a comfortable capital structure characterised by low gearing of 0.6x by the end of FY2024, which is likely to improve, going forward. The ratings are, however, constrained by the sub-optimal capacity utilisation, exposure to raw material price volatility and the highly competitive intensity of the construction chemical industry.

### Salient covenants of the rated facility

- The facility shall not be utilised for – subscription of shares/debentures, extending loans to subsidiary companies/associates or for making inter-corporate deposits and/or any speculative purposes.
- External rating of Berger to not to fall below AA+ throughout the tenor of the rated facility

### Key rating drivers and their description

#### Credit strengths

**Parent support by Berger Paints India Limited** - Berger considers STP Limited as its extended arm and is fully committed towards supporting it. Further, STP is expected to benefit as a part of the Berger Group, given the operational synergies in product development and product placement in the market. ICRA also draws comfort from the senior management of Berger Paints having board representation in STP, which provides the latter with strategic direction and support.

**Long track record of operations** – STP, incorporated in 1935, has a long track record of operations and an established sales and distribution network across India for construction chemicals and water-proofing products. The company has six manufacturing facilities at Ambattur (Tamil Nadu), Sipaigachi (West Bengal), Kosi (Uttar Pradesh), Jamshedpur (Jharkhand), Panoli (Gujarat) and Goa.

**Comfortable capital structure** - STP Limited's capital structure remains comfortable with a gearing of 0.6x at the end of FY2024. The credit profile is expected to improve, going forward, with stable cash accruals and limited capex plans.

#### Credit challenges

**Plant capacity utilisation at sub-optimal levels** - The under-absorption of fixed overheads due to sub-optimal plant capacity utilisation in the past has kept the return indicators at low levels.

**Exposure to raw material price volatility** - The company's ability to procure raw materials at competitive prices and pass on any adverse fluctuation in input costs to its customers is a key determinant of profitability and hence, is a risk. Further, the company remains exposed to foreign exchange rate fluctuation risk as most chemicals are imported.

**Intense competition and exposure to cyclical in real estate and infrastructure sectors** - The construction chemical industry, wherein STP operates, is characterised by intense competition from unorganised and organised players and multinational manufacturers. Moreover, the demand for construction chemicals depends primarily on the development activities in the real estate, construction and infrastructure sectors, which are cyclical in nature.

#### Liquidity position

##### For Guarantor – Strong

The liquidity position of the guarantor, Berger Paints India Limited, is strong, reflected in cash and cash equivalents of around Rs. 550 crore as on March 31, 2024, and healthy cash accruals which will enable the entity to meet its capex requirements and debt servicing commitments comfortably.

## For STP – Adequate

STP's liquidity is adequate, characterised by expectations of comfortable cash accruals, going forward, and some cushion in working capital limits.

## Rating sensitivities

**Positive factors** - ICRA could upgrade STP's ratings if there is a healthy improvement in its revenues and profitability.

**Negative factors** - A negative rating action could be triggered if there is a material deterioration in STP's operating income and profitability, resulting in a decline in the cash flow generation. Further, any material deterioration in the parent's credit profile or weakening in linkages can cause a rating revision.

## Analytical approach

Analytical Approach	Comments
Applicable Rating Methodologies	<a href="#">Corporate Credit Rating Methodology</a> <a href="#">Chemicals</a>
Parent/Group Support	Parent: Berger Paints India Limited
Consolidation/Standalone	For arriving at the ratings, ICRA has factored in the standalone financials of STP Limited

## About the company

STP, incorporated in 1935, is a Berger Group company, engaged in the manufacture and supply of waterproofing products, corrosion protection products and construction chemicals. The company was initially promoted by Bennett Coleman & Co. Limited; later the shareholding of the company changed, and it became a subsidiary of Turner Morrison Limited which is owned by Mr. Amit Judge. In November 2019, Berger Paints India Limited acquired a 95.53% stake in the company. The company has its manufacturing facilities at Ambattur (Tamil Nadu), Sipaigachi (West Bengal), Kosi (Uttar Pradesh), Jamshedpur (Jharkhand), Panoli (Gujarat) and Goa.

The company's product line includes waterproofing and insulation, road surfacing, pipeline coating, protective/anti-corrosive coating, grouts & admixtures, sealants & adhesives, repair and rehabilitation, epoxy and other construction chemicals.

## Key financial indicators (audited)

	FY2023	FY2024
Operating income	323.8	362.7
PAT	17.5	27.4
OPBDIT/OI	9.8%	11.8%
PAT/OI	5.4%	7.6%
Total outside liabilities/Tangible net worth (times)	1.1	1.0
Total debt/OPBDIT (times)	1.5	1.4
Interest coverage (times)	7.1	10.3

Source: Company, ICRA Research; All ratios as per ICRA's calculations; Amount in Rs. crore

PAT: Profit after tax; OPBDIT: Operating profit before depreciation, interest, taxes and amortisation

**Status of non-cooperation with previous CRA: Not applicable**

**Any other information: None**

### Rating history for past three years

Current (FY2025)				Chronology of rating history for the past 3 years					
FY2025				FY2024		FY2023		FY2022	
Instrument	Type	Amount rated (Rs. crore)	Oct 30, 2024	Date	Rating	Date	Rating	Date	Rating
<b>Fund-based/CC</b>	Long term	60.00	[ICRA]AA+ (CE) (Stable)	03-Jul-23	[ICRA]A+ (Stable) withdrawn and simultaneously [ICRA]AA+ (CE) (Stable) assigned	19-Jan-23	[ICRA]AA+ (CE) (Stable) withdrawn and simultaneously [ICRA]A+ (Stable) assigned	29-Dec-21	[ICRA]AA+ (CE) (Stable)
<b>Fund based/Working capital demand loan*</b>	Short term	(50.00)	[ICRA]A1+ (CE)	03-Jul-23	[ICRA]A1 withdrawn and simultaneously [ICRA]A1+ (CE) assigned	19-Jan-23	[ICRA]A1+ (CE); withdrawn and simultaneously [ICRA]A1 assigned	29-Dec-21	[ICRA]A1+ (CE)
<b>Fund based/Short-term loan*</b>	Short term	(20.00)	[ICRA]A1+ (CE)	03-Jul-23	[ICRA]A1 withdrawn and simultaneously [ICRA]A1+ (CE) assigned	19-Jan-23	[ICRA]A1+ (CE); withdrawn and simultaneously [ICRA]A1 assigned	29-Dec-21	[ICRA]A1+ (CE)
<b>Non-fund based</b>	Short term	15.00	[ICRA]A1+ (CE)	03-Jul-23	[ICRA]A1 withdrawn and simultaneously [ICRA]A1+ (CE) assigned	19-Jan-23	[ICRA]A1+ (CE); withdrawn and simultaneously [ICRA]A1 assigned	29-Dec-21	[ICRA]A1+ (CE)

\*Short-term fund-based facility is a sub-limit of long-term fund-based facility. The total borrowing under the fund-based facility is capped at Rs.60 crore with both the sanctioned limit of working capital demand loan of Rs. 50 crore and sanctioned limit of short-term loan (STL) Rs. 20 crore, being the sub-limit of the long-term fund-based facility of Rs. 60 crore.

### Complexity level of the rated instrument

Instrument	Complexity Indicator
Long term fund-based/CC	Simple
Short term fund-based/Working capital demand loan	Simple
Short term fund-based/Short-term loan	Simple
Short term non-fund based	Simple

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional, or legal aspects. Details on the complexity levels of the instruments, is available on ICRA's website: [Click Here](#)

#### Annexure I: Instrument details

ISIN No.	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (RS Crore)	Current Rating and Outlook
NA	Long term fund-based/CC	-	-	-	60.00	[ICRA]AA+(CE) (Stable)
NA	Short term fund-based/Working capital demand loan	-	-	-	(50.00)	[ICRA]A1+(CE)
NA	Short term fund-based/Short term loan	-	-	-	(20.00)	[ICRA]A1+(CE)
NA	Short term non-fund based	-	-	-	15.00	[ICRA]A1+(CE)

Source: Company

[Please click here to view details of lender-wise facilities rated by ICRA](#)

#### Annexure II: List of entities considered for consolidated analysis: Not Applicable

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ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

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### Branches



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