

December 10, 2024

Duroflex Private Limited: Rating moved to Non-Cooperating category and withdrawn

Summary of rating action

Instrument [^]	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long-term – Fund-based – Term loans	20.00	20.00	[ICRA]BBB+(Negative); ISSUER NOT COOPERATING*; Rating moved to the 'Issuer Not Cooperating' category and withdrawn
Long-term – Fund-based – Cash credit	40.00	40.00	[ICRA]BBB+(Negative); ISSUER NOT COOPERATING*; Rating moved to the 'Issuer Not Cooperating' category and withdrawn
Short-term – Non-fund based – Working capital facilities	107.00	107.00	[ICRA]A2; ISSUER NOT COOPERATING*; Rating moved to the 'Issuer Not Cooperating' category and withdrawn
Long-term / Short-term - Unallocated	65.00	65.00	[ICRA]BBB+(Negative)/[ICRA]A2; ISSUER NOT COOPERATING*; Rating moved to the 'Issuer Not Cooperating' category and withdrawn
Total	232.00	232.00	

**Issuer did not cooperate; based on best available information.*

^Instrument details are provided in Annexure I

Rationale

ICRA has moved the ratings of Duroflex Private Limited (DPL) to the 'Issuer Not Cooperating' category and has withdrawn the same.

As a part of its process and in accordance with its rating agreement with Duroflex Private Limited, ICRA has been trying to seek information from the entity so as to monitor its performance. Despite repeated requests by ICRA, the entity's management has remained non-cooperative. In absence of requisite information and in line with the aforesaid policy of ICRA, a rating view has been taken on the entity based on the best available information and the rating has been moved to 'Issuer Not Cooperating'.

Further, ICRA has withdrawn the ratings assigned to the bank facilities of Duroflex Private Limited at the request of the company based on the No Objection Certificate (NOC) received from its lenders, which is in accordance with ICRA's policy on withdrawal of credit ratings. ICRA does not have information to suggest that the credit risk has changed since the time the rating was last reviewed.

The key rating drivers, liquidity position, rating sensitivities, and key financial indicators have not been captured as the rated instruments are being withdrawn. The previous detailed rating rationale is available at the following link: [Click here.](#)

Analytical approach

Analytical Approach	Comments
Applicable rating methodologies	Corporate Credit Rating Methodology Policy in Respect of Non-Cooperation by a Rated Entity Policy on withdrawal of Credit Ratings
Parent/Group support	Not Applicable
Consolidation/Standalone	For arriving at the ratings, ICRA has considered the consolidated financials of Duroflex Private Limited and its subsidiaries, given the close business, financial and managerial linkages among them. Refer Annexure II.

About the company

Incorporated in 1963, Duroflex Private Limited (DPL) is one of the leading manufacturers of mattresses in South India. It manufactures rubberised coir, PU foam and spring mattresses. It also sells other home comfort products such as pillows, bedspreads, cushions, protectors, and comforters.

Status of non-cooperation with previous CRA: Not applicable

Any other information: None

Rating history for past three years

Instrument	Current Rating (FY2025)			Chronology of Rating History for the Past 3 Years			
	Type	Amount Rated (Rs. crore)	Date & Rating in FY2025	Date & Rating in FY2024		Date & Rating in FY2023	Date & Rating in FY2022
			December 10, 2024	November 15, 2023	October 31, 2023	July 29, 2022	April 06, 2021
Long-term – Fund-based – Term loans	Long-term	20.00	[ICRA]BBB+ (Negative); ISSUER NOT COOPERATING and withdrawn	[ICRA]BBB+ (Negative)	[ICRA]BBB+ (Negative)	[ICRA]A (Stable)	[ICRA]A (Stable)
Long-term – Fund-based – Cash credit	Long-term	40.00	[ICRA]BBB+ (Negative); ISSUER NOT COOPERATING and withdrawn	[ICRA]BBB+ (Negative)	[ICRA]BBB+ (Negative)	[ICRA]A (Stable)	[ICRA]A (Stable)
Short-term – Non-fund based – Working capital facilities	Short-term	107.00	[ICRA]A2; ISSUER NOT COOPERATING and withdrawn	[ICRA]A2	[ICRA]A2	[ICRA]A1	[ICRA]A1
Unallocated	Long-term/Short-term	65.0	[ICRA]BBB+ (Negative)/[ICRA]A2; ISSUER NOT COOPERATING and withdrawn	[ICRA]BBB+ (Negative)/[ICRA]A2	-	-	[ICRA]A (Stable)/[ICRA]A1

Complexity level of the rated instruments

Instrument	Complexity Indicator
Long-term – Fund-based – Term loans	Simple
Long-term – Fund-based – Cash credit	Simple
Short-term – Non-fund based – Working capital facilities	Very Simple
Long-term / Short-term – Unallocated	Not Applicable

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: [Click Here](#)

Annexure I: Instrument details

ISIN	Instrument Name	Date of Issuance	Coupon Rate	Maturity	Amount Rated (Rs. crore)	Current Rating and Outlook
NA	Term loan-1	FY2023	-	FY2025	10.00	[ICRA]BBB+ (Negative); ISSUER NOT COOPERATING and withdrawn
NA	Term loan-2	FY2022	-	FY2027	10.00	[ICRA]BBB+ (Negative); ISSUER NOT COOPERATING and withdrawn
NA	Long-term – Fund-based – Cash credit	-	-	-	40.00	[ICRA]BBB+ (Negative); ISSUER NOT COOPERATING and withdrawn
NA	Short-term – Non-fund based – Working capital facilities	-	-	-	107.00	[ICRA]A2; ISSUER NOT COOPERATING and withdrawn
NA	Long-term/Short-term - Unallocated	-	-	-	65.00	[ICRA]BBB+(Negative)/[ICRA]A2; ISSUER NOT COOPERATING and withdrawn

Source: Company

[Please click here to view details of lender-wise facilities rated by ICRA](#)

Annexure II: List of entities considered for consolidated analysis

Company Name	DPL ownership	Consolidation Approach
Palmspring Mattresses Private Limited	100%	Full Consolidation
Sleepyhead Home Décor Private Limited	100%	Full Consolidation
Shivaarna Technofoams Private Limited (Indore based foam manufacturer)	100%	Full Consolidation
Rem42 Technologies Private Limited	99.49%	Full Consolidation

ANALYST CONTACTS

Ashish Modani

+91 22 6606 9912

ashish.modani@icraindia.com

Anupama Reddy

+91 40 6939 6427

anupama.reddy@icraindia.com

Abhishek Lahoti

+91 40 6939 6433

abhishek.lahoti@icraindia.com

Aashay Jain

+91 80 4332 6431

aashay.jain@icraindia.com

RELATIONSHIP CONTACT

L. Shivakumar

+91 22 6114 3406

shivakumar@icraindia.com

MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani

Tel: +91 124 4545 860

communications@icraindia.com

Helpline for business queries

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in

ICRA Limited



Registered Office

B-710, Statesman House, 148, Barakhamba Road, New Delhi-110001
Tel: +91 11 23357940-45



Branches



© Copyright, 2024 ICRA Limited. All Rights Reserved.

Contents may be used freely with due acknowledgement to ICRA.

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents.