

# April 29, 2025

# Sany Heavy Industry India Private Limited: Ratings upgraded to [ICRA]A-(Stable)/ [ICRA]A2+

# **Summary of rating action**

| Instrument*              | Previous rated amount<br>(Rs. crore) | Current rated amount<br>(Rs. crore) | Rating action   |
|--------------------------|--------------------------------------|-------------------------------------|---|
| Long-term – Unallocated  | 100.00                               | 100.00                              | <pre>[ICRA]A-(Stable); upgraded from<br/>[ICRA]BBB+(Stable)</pre> |
| Short-term – Unallocated | 100.00                               | 100.00                              | [ICRA]A2+; upgraded from [ICRA]A2                                 |
| Total                    | 200.00                               | 200.00                              |   |

<sup>\*</sup>Instrument details are provided in Annexure I

#### Rationale

The rating upgrade for Sany Heavy Industry India Private Limited (SHIL) considers the notable expansion in its operating margin to 5.8% in FY2024 from 2.0% in FY2023, driven by higher unit realisations, rising localisation and increased share of high-margin products. The same is likely to sustain in the near to medium term driven by focus on higher share of manufacturing sales. This, coupled with an improvement in working capital cycle led to an enhancement in the company's coverage metrics. The interest cover improved to 3.0 times in FY2024 from 1.5 times in FY2023. Similarly, the DSCR increased to 3.8 times in FY2024 from 2.5 times in FY2023.

The ratings consider the company's diversified product portfolio with leading market position domestically in its product categories, which has driven revenue growth over the years, despite significant volatility in the end-user industry. The ratings factor in SHIL's large scale of operations with its operating income (OI) witnessing a CAGR growth of 41% over FY2020-24, with a YoY growth of 31% in FY2024 to Rs. 6,060.6 crore from Rs. 4,631.9 crore in FY2023. The excavator and hoisting equipment (HE) product categories (together accounting for 74% of OI in FY2024)), grew YoY by 13% and 22%, respectively, in FY2024, aided by the Government's continued focus on infrastructure spending. Additionally, in FY2024, the company reported strong YoY growth of 14 times in telehandlers (accounting for 16% of OI in FY2024), driven by notable growth in volumes. Sales for telehandlers are estimated to decline materially in the near term due to a dampening of demand in the US market, though revenues would be supported by a recovery in the mining category following a revival in demand from key customers based in states which held elections in FY2024. ICRA estimates the OI to grow by ~3%-5% in FY2025 and ~8%-10% FY2026, backed by steady growth in the excavator, HE and mining categories. The ratings note the operational and technological support that SHIL receives from its parent, i.e., Sany Heavy Industry Co. Ltd. (SANY), one of the largest mining and construction equipment (MCE) manufacturers globally. SHIL meets a significant proportion of its raw material requirements from SANY and its Group companies. Over the years, SHIL has a track record of receiving support in the form of extended credit period from these Group entities, which aided the working capital cycle to a large extent. The company benefits from the Group's financial flexibility by raising funds at attractive rates, as a part of the SANY Group. Senior personnel of the SANY Group, including the Group's Vice Chairman are on SHIL's board, indicating its strategic importance for the parent entity.

The ratings, however, remain constrained by the elevated leverage (which though improved, remains high with TOL/TNW of 5.5 times as of December 2024), stiff competition in the industry and the competitive pricing strategy adopted by the company leading to improved, though moderate operating profitability. Notwithstanding the provision made towards sticky receivables, sizeable exposure to customers with moderate credit profiles expose SHIL to the risk of bad debt write-offs, which could further impact its profitability. This apart, its operations have remained working capital-intensive in nature, owing to high inventory levels and elongated receivables, which though improved, remain elongated. While the same is being met largely through the



extended credit period from its parent, it has resulted in elevated leverage and exposes SHIL to fluctuation in input prices and sizeable unhedged foreign currency exposure. However, the same is likely to be reduced sequentially through a reduction in debtors (through prudent bill discounting policy). SHIL has capex plans of Rs. 250 crore over the medium term, which are expected to be funded through a mix of internal accruals and long-term debt. Hence, the company's ability to further improve its working capital cycle, while maintaining the profitability, remains a key monitorable.

The Stable outlook reflects ICRA's opinion that the company will benefit from its established position domestically in its product categories, which will support its revenue growth, while maintaining its operating profitability on account on rising localisation and improving share of manufacturing sales.

# Key rating drivers and their description

## **Credit strengths**

Strong sponsor profile; access to SANY's global product portfolio – SHIL is a wholly-owned subsidiary of the China-based SANY, which is a global major in the construction equipment industry. The company benefits from the extensive product portfolio, its global presence and the Group's technological knowledge. SHIL meets a significant proportion of its raw material requirements from SANY and its Group companies. It benefits from the financial support in the form of extended credit period by the Group companies. SHIL benefits from the Group's strong financial flexibility, as reflected in fund raised at attractive rates. The involvement of senior personnel from the SANY Group, including the Vice Chairman on SHIL's board, indicates its strategic importance for the parent Group.

Diversified product portfolio with leading market position domestically in HE, excavators and mining dumpers — The company has a diversified product profile with HE (cranes and piling rigs) segment accounting for ~44%, excavators contributing to ~30%, mining equipment constituting ~10% and telehandlers for ~16% of the overall revenues in FY2024. SHIL is also focusing on introducing new product categories like aerial work platforms, forklifts, port pullers, etc, which will support its revenue growth and operating margins, going forward.

Large scale of operations with an improvement in margins – The company's OI witnessed a CAGR of 41% during FY2020-2024, with a YoY growth of 31% in FY2024 to Rs. 6,060.6 crore from Rs. 4,631.9 crore in FY2023. The excavator and HE product categories (together accounting for 74% of OI in FY2024)), grew YoY by 13% and 22% respectively in FY2024, supported by the Government's continued focus on infrastructure spending. ICRA estimates the OI to rise by ~3%-5% in FY2025 and ~8%-10% FY2026, driven by steady growth in the excavator, HE and mining categories. The margins have improved in FY2024 and are expected to improve over the near term, given the focus on localisation and manufacturing sales.

## **Credit challenges**

Vulnerability to fluctuations in input prices and forex rates – SHIL's profitability remains vulnerable to fluctuations in input prices and forex rates, amid intense competition. Raw material and trading goods purchase costs accounted for 80-85% of the OI, which exposes the company to volatility in raw material prices. Further, being a net importer (as the company relies on Group companies for the procurement of trading stock), it has sizeable unhedged foreign currency exposures, which make SHIL susceptible to any adverse movements in forex rates, as seen in the past.

Leveraged capital structure; elongated receivables leading to high reliance on support from parent – SHIL's operations remain working capital-intensive due to the high inventory requirements and stretched receivables, which remain elongated, despite improvement in FY2024. In FY2024, despite a ~31% higher turnover, receivables have largely remained same (Rs. 2,823 crore as of March 2024 vs Rs. 2,874 crore as of March 2023), supported by non-recourse receivable discounting and reduced quantum of deferred sales. The company has funded its working capital requirement by getting extended credit period from its parent entity, resulting in an elevated leverage (TOL/TNW of 5.5 times as of December 2024). Despite steps to gradually



reduce its creditor outstanding, the overall leverage is likely to remain high in the near to medium term. Given the asset liability mismatch, SHIL's ability to get extended credit period from its supplier remains important to support its liquidity position.

Competitive industry and inherent cyclicality in end-user industry – The industry is intensely competitive across the product segments, limiting its overall pricing power. Further, the MCE industry is cyclical in nature with performance dependent on investments in the end-user industry such as infrastructure, mining, and construction. The cyclical nature of the industry exposes SHIL's operating performance to demand swings that reflect the prevalent economic cycles.

# **Liquidity position: Adequate**

SHIL's liquidity position is expected to remain adequate, aided by undrawn working capital lines of over ~Rs. 900 crore and free cash and bank balances of ~Rs. 65 crore (as of December 2024). Against this, the company intends to undertake capex of Rs. 250 crore in FY2026, which will be funded through a mix internal accruals and term debt. Owing to negligible term debt as of December 2024, it has minimal debt repayment obligations in FY2026. Notably, its working capital cycle is largely supported by the extended credit period from its Group entities. Any revision in the SANY Group's policy towards the extended credit period to SHIL, adversely impacting its liquidity position, remains a key monitorable.

# **Rating sensitivities**

**Positive factors** – The ratings can be upgraded if there is a material and sustained improvement in profitability and working capital cycle and/or upon long-term fund infusion resulting in an improvement in asset-liability position and liquidity profile on a sustained basis.

**Negative factors** – Negative pressure on SHIL's ratings could arise in case a deterioration in the profit margins and/or working capital cycle, or if it undertakes any large debt-funded capex, which impacts its coverage metrics and capital structure. Specific credit metric for a downgrade could be the operating margin declining below 5% on a sustained basis.

## **Analytical approach**

| Analytical approach             | Comments   |
|---------------------------------|--|
| Applicable rating methodologies | Corporate Credit Rating Methodology Construction Vehicles  |
| Parent/Group support            | Not applicable   |
| Consolidation/Standalone        | For arriving at the ratings, ICRA has considered the consolidated financials of Sany Heavy Industry India Private Limited. As on March 31, 2024, the company had one subsidiary that is listed in Annexure II. |

## About the company

SHIL, incorporated in 2002, was initially set up as a marketing company for the SANY Group's products in India. The Group invested in a manufacturing facility in 2006 and the plant became operational in 2009. The company manufactures and/or assembles excavators, hoisting equipment, mining equipment and concrete equipment such as truck cranes, concrete mixers and batching plants and motor graders in India. It also trades some of the products of its parent company in India. SHIL is present in the export markets (Southeast Asia, North America and the SAARC nations) and has a subsidiary in Bangladesh. However, at present, its revenue profile is dominated by the domestic market.

www.icra.in Page 3



# **Key financial indicators (audited)**

| SHIL Consolidated                                    | FY2023  | FY2024  |
|--|---------|---------|
| Operating income                                     | 4,631.9 | 6,060.6 |
| PAT  | 147.2   | 450.7   |
| OPBDIT/OI  | 2.0%    | 5.8%    |
| PAT/OI   | 3.2%    | 7.4%    |
| Total outside liabilities/Tangible net worth (times) | 9.4     | 5.2     |
| Total debt/OPBDIT (times)                            | 3.4     | 0.1     |
| Interest coverage (times)                            | 1.5     | 3.0     |

Source: Company, ICRA Research; All ratios as per ICRA's calculations; Amount in Rs. crore; PAT: Profit after tax; OPBDIT: Operating profit before depreciation, interest, taxes and amortisation

# Status of non-cooperation with previous CRA: Not applicable

Any other information: None

# Rating history for past three years

|                            | Current (FY2026) |                                |                      | Chronology of rating history for the past 3 years |        |                    |                        |                    |                          |
|----------------------------|------------------|--------------------------------|----------------------|---|--------|--------------------|------------------------|--------------------|--------------------------|
|                            | FY2026           |                                | FY2025               |   |        | FY2024             |                        | FY2023             |                          |
| Instrument                 | Туре             | Amount<br>Rated (Rs.<br>crore) | Apr 29,<br>2025      | Date  | Rating | Date               | Rating                 | Date               | Rating                   |
| Long-term-<br>Unallocated  | Long<br>Term     | 100.00                         | [ICRA]A-<br>(Stable) | -   | -      | Jan<br>31,<br>2024 | [ICRA]BBB+<br>(Stable) | Mar<br>13,<br>2023 | [ICRA]BBB+<br>(Negative) |
| Short-term-<br>Unallocated | Short<br>Term    | 100.00                         | [ICRA]A2+            | -   | -      | Jan<br>31,<br>2024 | [ICRA]A2               | Mar<br>13,<br>2023 | [ICRA]A2                 |

# **Complexity level of the rated instruments**

| Instrument                      | Complexity indicator |
|---------------------------------|----------------------|
| Long-term – Unallocated limits  | Not Applicable       |
| Short-term – Unallocated limits | Not Applicable       |

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: Click here

www.icra.in Page 1



## **Annexure I: Instrument details**

| ISIN | Instrument<br>name                    | Date of issuance | Coupon<br>rate | Maturity | Amount rated<br>(Rs. crore) | Current rating and outlook |
|------|---------------------------------------|------------------|----------------|----------|-----------------------------|----------------------------|
| NA   | Long-term -<br>Unallocated<br>limits  | NA               | NA             | NA       | 100.00                      | [ICRA]A- (Stable)          |
| NA   | Short-term -<br>Unallocated<br>limits | NA               | NA             | NA       | 100.00                      | [ICRA]A2+                  |

Source: Company

# Annexure II: List of entities considered for consolidated analysis

| Company Name                           | Relation   | Ownership | Consolidation Approach |
|--|------------|-----------|------------------------|
| Sany Heavy Industry Bangladesh Limited | Subsidiary | 100.00%   | Full Consolidation     |

Source: Company

www.icra.in Page | 1



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