

April 29, 2025

Victoria Foods Pvt Ltd: Continues to remain under issuer Non-Cooperating category

Summary of rating action

Instrument [^]	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long Term-Fund Based-Cash Credit	62.00	62.00	[ICRA]B+ (Stable); ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Long Term-Fund Based-Term Loan	19.95	19.95	[ICRA]B+ (Stable); ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Long Term/Short Term -Unallocated	2.05	2.05	[ICRA]B+ (Stable); ISSUER NOT COOPERATING* /[ICRA]A4; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Short Term-Non-Fund Based-Others	91.00	91.00	[ICRA]A4; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Total	175.00	175.00	

*Issuer did not cooperate; based on best available information.

[^]Instrument details are provided in Annexure-I

Rationale

ICRA has kept the long-term and Short-term ratings of Victoria Foods Pvt Ltd in the 'Issuer Not Cooperating' category. The rating is denoted as "[ICRA]B+(Stable); ISSUER NOT COOPERATING / [ICRA]A4; ISSUER NOT COOPERATING".

As part of its process and in accordance with its rating agreement with Victoria Foods Pvt Ltd, ICRA has been trying to seek information from the entity so as to monitor its performance. Further, ICRA has been sending repeated reminders to the entity for payment of surveillance fee that became due. Despite multiple requests by ICRA, the entity's management has remained non-cooperative. In the absence of requisite information and in line with the aforesaid policy of ICRA, the rating has been continued to the "Issuer Not Cooperating" category. The rating is based on the best available information.

Please refer to the following link for the previous detailed rationale that captures Key rating drivers and their description, Liquidity position, Rating sensitivities: [Click here](#) ICRA is unable to provide the latest information because of non-cooperation by the entity.

Analytical approach

Analytical Approach	Comments
Applicable Rating Methodologies	Policy in respect of non-cooperation by the rated entity Corporate Credit Rating Methodology
Parent/Group Support	NA
Consolidation/Standalone	Standalone

About the company

VFPL is a private limited company engaged in the production and sale of agro based food products like wheat based products, pulses, pasta, etc under the "Rajdhani" brand. The business was started by Late Mr. S. L. Jain and is presently being managed by members of the Jain family. The company is producing its products at manufacturing facilities based out of Lawrence Road Industrial Area (Delhi), Kundli (Haryana), Jalgaon (Maharashtra) and Rai (Haryana).

Key financial indicators: NA

Status of non-cooperation with previous CRA:

CRA	Rating Action	Date of Release
CRISIL	CRISIL B (Stable)/CRISIL A4;ISSUER NOT COOPERATING	October 24, 2024
CARE	CARE BB+; Stable; ISSUER NOT COOPERATING	October 21, 2024
Brickworks	BWR B- Stable/BWR A4; ISSUER NOT COOPERATING	April 17, 2024

Any other information: None

Rating history for past three years

Instrument	Type	Amount Rated (Rs. Crore)	Current Rating (FY2026)	Chronology of Rating History for the past 3 years						
			Date & Rating in	FY2024		FY2023		FY2022		
			29-Apr-2025	Date	Rating	Date	Rating	Date	Rating	
1	Cash Credit	Long Term	62.00	[ICRA]B+ (Stable); ISSUER NOT COOPERATING	29-January-2024	[ICRA]B+ (Stable); ISSUER NOT COOPERATING	29-November-2022	[ICRA]B+ (Stable); ISSUER NOT COOPERATING	29-October-2021	[ICRA]B+ (Stable); ISSUER NOT COOPERATING
2	Term Loan	Long Term	19.95	[ICRA]B+ (Stable); ISSUER NOT COOPERATING	29-January-2024	[ICRA]B+ (Stable); ISSUER NOT COOPERATING	29-November-2022	[ICRA]B+ (Stable); ISSUER NOT COOPERATING	29-October-2021	[ICRA]B+ (Stable); ISSUER NOT COOPERATING
3	Unallocated	Long Term/ Short Term	2.05	[ICRA]B+ (Stable); ISSUER NOT COOPERATING / [ICRA]A4; ISSUER NOT COOPERATING	29-January-2024	[ICRA]B+ (Stable); ISSUER NOT COOPERATING / [ICRA]A4; ISSUER NOT COOPERATING	29-November-2022	[ICRA]B+ (Stable); ISSUER NOT COOPERATING / [ICRA]A4; ISSUER NOT COOPERATING	29-October-2021	[ICRA]B+ (Stable); ISSUER NOT COOPERATING / [ICRA]A4; ISSUER NOT COOPERATING
4	Non Fund Based	Short Term	91.00	[ICRA]A4; ISSUER NOT COOPERATING	29-January-2024	[ICRA]A4; ISSUER NOT COOPERATING	29-November-2022	[ICRA]A4; ISSUER NOT COOPERATING	29-October-2021	[ICRA]A4; ISSUER NOT COOPERATING

Complexity level of the rated instrument

Instrument	Complexity Indicator
Fund Based-Cash Credit	Simple
Fund Based-Term Loan	Simple
Unallocated	NA
Non Fund Based	Very Simple

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional, or legal aspects. Details on the complexity levels of the instruments, is available on ICRA's website: [Click Here](#)

Annexure-I: Instrument details

ISI N No	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (RS Crore)	Current Rating and Outlook
NA	Cash Credit	-	-	-	62.00	[ICRA]B+ (Stable); ISSUER NOT COOPERATING
NA	Term Loan	-	-	-	19.95	[ICRA]B+ (Stable); ISSUER NOT COOPERATING
NA	Unallocated				2.05	[ICRA]B+ (Stable); ISSUER NOT COOPERATING / [ICRA]A4; ISSUER NOT COOPERATING
NA	Non Fund Based				91.00	[ICRA]A4; ISSUER NOT COOPERATING

Source: Victoria Foods Pvt Ltd

Annexure-II: List of entities considered for consolidated analysis: Not Applicable

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About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

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