

August 08, 2025

Bhagyalaxmi Dairy Farms Private Limited: Rating withdrawn

Summary of rating action

Instrument*	Previous rated amount (Rs. crore)	Current rated amount (Rs. crore)	Rating action
Long-term – Fund-based –Term loans	62.29	62.29	[ICRA]BB+; Rating Watch with Developing Implications; withdrawn
Long-term – Fund-based – Cash credit	10.00	10.00	[ICRA]BB+; Rating Watch with Developing Implications; withdrawn
Long-term – Unallocated	3.21	3.21	[ICRA]BB+; Rating Watch with Developing Implications; withdrawn
Total	75.50	75.50	

*Instrument details are provided in Annexure I; ^Unlisted NCD

Rationale

ICRA has withdrawn the rating assigned to the bank facilities of Bhagyalaxmi Dairy Farms Private Limited (BDFPL) at the request of the company, based on the no-objection certificate (NOC) received from its banker, and in accordance with ICRA's policy on the withdrawal of credit ratings. However, ICRA does not have information to suggest that the credit risk has changed since the time the rating was last reviewed.

The key rating drivers, liquidity position and rating sensitivities have not been captured as the rated instruments are being withdrawn. The previous detailed rating rationale is available at the following link: [Click here](#)

Analytical approach

Analytical approach	Comments
Applicable rating methodologies	Corporate Credit Rating Methodology Policy on Withdrawal of Credit Ratings
Parent/Group support	The rating assigned to BDFPL factors in the high likelihood of Parag Milk Foods Limited (PMFL) extending financial support to it as its wholly-owned subsidiary and because of close business linkages between them. ICRA also expects PMFL to be willing to extend financial support to BDFPL to protect its reputation from the consequences of a group entity's distress.
Consolidation/Standalone	Standalone financials

About the company

BDFPL is a wholly-owned subsidiary of PMFL. Its unique farm-to-home initiative, branded as Pride of Cows, allows customers to access milk, which is processed without any human interference, leveraging the latest technologies and best global practices. Spread over 35 acres, the company's farm houses over 5,000 Holstein cows. It is equipped with one of India's first rotary parlours, which has mechanised the whole milking process and maximised quality and hygiene. The facility follows specialised farming, nurturing, breeding and milking programmes to ensure the highest quality of milk. Pride of Cows has a niche target group of health conscious and affluent consumers, with an expanding distribution network in Maharashtra and other regions, including Delhi NCR. The company has also set up a new farm at Bota, Maharashtra, spread over around 500 acres.

About the parent

PMFL is promoted by the Shah family, who have been in the dairy business for more than two decades. It has three milk processing plants—one each at Manchar (Maharashtra), Palamner (Andhra Pradesh) and Sonipat (Haryana). PMFL is present across the supply chain of procurement, processing and marketing of liquid milk and milk products under its brands, Gowardhan, Go, Pride of Cows, Avvatar, Slurp and Topp Up. The dairy products manufactured and marketed by the company include clarified butter, cheese, butter, skimmed milk powder (SMP), curd, whey powder, yoghurt, ultra-high temperature (UHT) milk, flavoured milk and traditional dessert mixes.

Key financial indicators (audited)

BDFPL (Standalone)	FY2023	FY2024
Operating income	78.5	97.8
PAT	-16.7	0.1
OPBDIT/OI	-25.3%	0.2%
PAT/OI	-21.3%	0.1%
Total outside liabilities/Tangible net worth (times)	2.7	1.7
Total debt/OPBDIT (times)	-4.8	437.0
Interest coverage (times)	-3.7	0.0

Source: Company, ICRA Research; All ratios as per ICRA's calculations; Amount in Rs. crore; PAT: profit after tax; OPBDIT: operating profit before depreciation, interest, taxes and amortisation

Status of non-cooperation with previous CRA: Not applicable

Any other information: None

Rating history for past three years

Instrument	Current rating (FY2026)					Chronology of rating history for the past 3 years					
	Type	Amount rated (Rs. crore)	FY2026			FY2025		FY2024		FY2023	
			Aug 8, 2025	Date	Rating	Date	Rating	Date	Rating	Date	Rating
Term loans	Long term	62.29	[ICRA]BB+; rating watch with developing implications and withdrawn	Apr 08, 2025	[ICRA]BB+; rating watch with developing implications	Apr 08, 2024	[ICRA]BB+ (Negative)	May 10, 2023	[ICRA]BB+ (Negative)	Dec 27, 2022	[ICRA]BBB- (Negative)
		-	-	-	-	-	-	-	-	July 20, 2022	[ICRA]BBB (Negative)
Fund-based bank facilities	Long term	10.00	[ICRA]BB+; rating watch with developing implications and withdrawn	Apr 08, 2025	[ICRA]BB+; rating watch with developing implications	Apr 08, 2024	[ICRA]BB+ (Negative)	May 10, 2023	[ICRA]BB+ (Negative)	Dec 27, 2022	[ICRA]BBB- (Negative)
		-	-	-	-	-	-	-	-	July 20, 2022	[ICRA]BBB (Negative)
Unallocated	Long term	3.21	[ICRA]BB+; rating watch with	Apr 08, 2025	[ICRA]BB+; rating watch with	Apr 08, 2024	[ICRA]BB+ (Negative)	-	-	-	-

Instrument	Current rating (FY2026)					Chronology of rating history for the past 3 years					
	Type	Amount rated (Rs. crore)	FY2026			FY2025		FY2024		FY2023	
			Aug 8, 2025	Date	Rating	Date	Rating	Date	Rating	Date	Rating
			developing implications and withdrawn		developing implications						

Complexity level of the rated instruments

Instrument	Complexity indicator
Long Term-Fund Based – Term Loans	Simple
Long Term-Fund Based – Cash Credit	Simple
Unallocated	Not applicable

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: [Click here](#)

Annexure I: Instrument details

ISIN	Instrument name	Date of issuance	Coupon rate	Maturity	Amount rated (Rs. crore)	Current rating and outlook
NA	Term Loan	April 2020	~12.0%	FY2028	62.29	[ICRA]BB+; Rating watch with developing implications; withdrawn
NA	Working capital Limits	NA	NA	NA	10.00	[ICRA]BB+; Rating watch with developing implications; withdrawn
NA	Unallocated	NA	NA	NA	3.21	[ICRA]BB+; Rating watch with developing implications; withdrawn

Source: Company

Annexure II: List of entities considered for consolidated analysis – Not applicable

ANALYST CONTACTS

Jitin Makkar

+91 124 4545 368

jitinm@icraindia.com

Kinjal Shah

+91 22 6114 3400

kinjal.shah@icraindia.com

Deepak Jotwani

+91 124 4545 870

deepak.jotwani@icraindia.com

Aruna Ganesh

+91 22 6114 3459

aruna.ganesh@icraindia.com

RELATIONSHIP CONTACT

L. Shivakumar

+91 22 6114 3406

shivakumar@icraindia.com

MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani

Tel: +91 124 4545 860

communications@icraindia.com

HELPLINE FOR BUSINESS QUERIES

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

ABOUT ICRA LIMITED

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in

ICRA Limited



Registered Office

B-710, Statesman House, 148 Barakhamba Road, New Delhi-110001

Tel: +91 11 23357940-45



Branches



© Copyright, 2025 ICRA Limited. All Rights Reserved.

Contents may be used freely with due acknowledgement to ICRA.

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents.