July 24, 2026

RORITO INTERNATIONAL PRIVATE LIMITED: Continues to remain under issuer non-cooperating category

Summary of rating action

Instrument^	Previous rated amount (Rs. crore)	Current rated amount (Rs. crore)	Rating action	Financial Sector Regulator#
Long Term-Fund Based Cash Credit	11.05	11.05	[ICRA]B+(Stable); ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category	RBI
Long Term-Fund Based Term Loan	48.14	48.14	[ICRA]B+(Stable); ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category	RBI
Short Term-Non Fund Based-Others	8.00	8.00	[ICRA]A4; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category	RBI
Long Term-Unallocated Limits	4.72	4.72	[ICRA]B+(Stable); ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category	RBI
Short Term-Unallocated Limits	0.09	0.09	[ICRA]A4; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category	RBI
Total	**72.00**	**72.00**		

**Issuer did not cooperate; based on best available information.*

^Instrument details are provided in Annexure-I

#SEBI's grievance redressal/dispute resolution and SEBI investor protection mechanisms such as SCORES and ODR shall not be available for activities and instruments which fall under the regulatory purview of Financial Sector Regulators other than SEBI.

Rationale

ICRA has kept the Long-Term and Short-Term rating of Rorito International Private Limited in the 'Issuer Not Cooperating' category. The ratings are denoted as "[ICRA]B+(Stable); ISSUER NOT COOPERATING/[ICRA]A4; ISSUER NOT COOPERATING".

The rating continues to remain under "Issuer Not Cooperating" is because of lack of adequate information regarding Rorito International Private Limited 's performance and hence the uncertainty around its credit risk. ICRA assesses whether the information available about the entity is commensurate with its rating and reviews the same as per its "Policy in respect of non-cooperation by a rated entity" available at www.icra.in. The lenders, investors and other market participants are thus advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the entity.

As part of its process and in accordance with its rating agreement with Rorito International Private Limited s, ICRA has been trying to seek information from the entity so as to monitor its performance further, ICRA has been sending repeated reminders to the entity for payment of surveillance fee that became due. Despite multiple requests by ICRA, the entity's management has remained non-cooperative. In the absence of requisite information and in line with the aforesaid policy of ICRA, the rating has been continued to the "Issuer Not Cooperating" category. The rating is based on the best available information.

Please refer to the following link for the previous detailed rationale that captures Key rating drivers and their description, Liquidity position, Rating sensitivities, Key Financials Indicators: Click here ICRA is unable to provide the latest information because of non-cooperation by the entity.

Analytical approach

Analytical approach	Comments
Applicable rating methodologies	Corporate Credit Rating Methodology FMCG Policy in respect of non-cooperation by the rated entity
Parent/group Support	Not Applicable
Consolidation/standalone	Standalone

About the company

Incorporated in 1986, G. M. Pens International Private Limited (GMPIPL / "the company") had the exclusive license to manufacture and market 'Reynolds' brand writing instruments in India. The company terminated the contract with Reynolds SAS, France in Sep 2015 and stopped production from Feb 2016 and currently manufactures/markets pens under the 'Rorito' brand. Sales of Reynolds happened till Q4FY2016 along with the new brand 'Rorito'. While the stationery business mentioned above is GMPIPL's major revenue driver, contributing to over 93.6% of revenues during FY2019, the company also distributes / trades 'Clipper' brand cigarette lighters, 'Flamagas' kitchen lighters and gas cans and labeling instruments under the brand name 'Dymo'. The company was also trading 'Papermate' pens from June 2011 – this was discontinued from April 2015, because of the low sales quantum of these pens. that the company name has now been changed to Rorito International Private Limited.

Status of non-cooperation with previous CRA: NA

Any other information: None

Rating history for past three years

Instrument	Current rating(FY2027)			Chronology of rating history for the past 3 years					
	Type	Amount rated (Rs crore)	July 24, 2026	FY2026		FY2025		FY2024	
				Date	Rating	Date	Rating	Date	Rating
Short Term-Non Fund Based-Others	Short-Term	8.00	[ICRA]A4; ISSUER NOT COOPERATING	May 16, 2025	[ICRA]A4; ISSUER NOT COOPERATING	-	-	March 20, 2024	[ICRA]A4; ISSUER NOT COOPERATING
Long Term-Fund Based Cash Credit	Long-Term	11.05	[ICRA]B+(Stable); ISSUER NOT COOPERATING	May 16, 2025	[ICRA]B+ (Stable); ISSUER NOT COOPERATING	-	-	March 20, 2024	[ICRA]B+ (Stable); ISSUER NOT COOPERATING
Long Term-Fund Based Term Loan	Long-Term	48.14	[ICRA]B+(Stable);ISSUER NOT COOPERATING	May 16, 2025	[ICRA]B+ (Stable); ISSUER NOT COOPERATING	-	-	March 20, 2024	[ICRA]B+ (Stable); ISSUER NOT COOPERATING
Long Term-Unallocated Limits	Long-Term	4.72	[ICRA]B+(Stable);ISSUER NOT COOPERATING	May 16, 2025	[ICRA]B+ (Stable); ISSUER NOT COOPERATING	-	-	March 20, 2024	[ICRA]B+ (Stable); ISSUER NOT COOPERATING
Short Term-Unallocated Limits	Short-Term	0.09	[ICRA]A4; ISSUER NOT COOPERATING	May 16, 2025	[ICRA]A4; ISSUER NOT COOPERATING	-	-	March 20, 2024	[ICRA]A4; ISSUER NOT COOPERATING

Complexity level of the rated instruments

Instrument	Complexity indicator
Long Term-Fund Based Cash Credit	Simple
Long Term-Fund Based-Term Loan	Simple
Short Term-Non Fund Based-Others	Simple
Short Term-Unallocated limits	NA
Long Term-Unallocated limits	NA

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional, or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: Click here

Annexure I: Instrument details

ISIN No	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (RS Crore)	Current Rating and Outlook	Financial Sector Regulator #
NA	Long Term-Fund Based-Cash Credit	-	-	-	11.05	[ICRA]B+(Stable); ISSUER NOT COOPERATING	RBI
NA	Long Term-Fund Based-Term Loan	FY2016	-	FY2023	48.14	[ICRA]B+(Stable); ISSUER NOT COOPERATING	RBI
NA	Short Term-Non Fund Based-Others	-	-	-	8.00	[ICRA]A4; ISSUER NOT COOPERATING	RBI
NA	Long Term-Unallocated Limits	-	-	-	4.72	[ICRA]B+(Stable); ISSUER NOT COOPERATING	RBI
NA	Short Term-Unallocated Limits	-	-	-	0.09	[ICRA]A4; ISSUER NOT COOPERATING	RBI

Source: Rorito International Private Limited

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Annexure II: List of entities considered for consolidated analysis: Not Applicable

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ABOUT ICRA LIMITED

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in

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