

## Tips Industries Limited

January 30, 2019

### Summary of rated instruments

Instrument*	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long-term: Fund based	85.00	85.00	[ICRA]BB (Stable) ISSUER NOT COOPERATING; Withdrawn
<b>Total</b>	<b>85.00</b>	<b>85.00</b>	

\*Instrument Details are provided in Annexure-1

### Rating action

ICRA has withdrawn the long-term rating of [ICRA]BB(Stable) (pronounced ICRA double B with Stable outlook) Issuer Not Cooperating assigned to the Rs. 85.00 crore<sup>1</sup> bank facilities of Tips Industries Limited ('Tips' or 'the company')<sup>2</sup>.

### Rationale

The long-term rating assigned to Tips Industries Limited has been withdrawn at the request of the company, based on the no-objection certificate provided by its banker.

### Outlook: Not Applicable

### Key rating drivers

Not Applicable

### Liquidity Position: Not Applicable

**Analytical approach:** For arriving at the ratings, ICRA has applied its rating methodologies as indicated below.

#### Links to applicable criteria:

[ICRA's Policy on Withdrawal and Suspension of Credit Rating](#)

### About the company:

Tips was incorporated as a trading firm in the 1980s by Mr. Kumar Taurani and his brother Mr. Ramesh Taurani. In 1981, the duo began recording songs by new artists in Hindi and other regional languages like Punjabi, Sindhi, Rajasthani, Marathi, Bengali and Bhojpuri, through their partnership firm, RK Electronics. In 1988, Tips formed a new partnership firm, Tips Cassettes and Records Co., which had manufacturing facilities at Palghar and Silavassa for blank and pre-recorded cassettes. In 1992, RK Electronics was dissolved and merged with Tips Cassettes and Records Co., which was later converted into a private limited company — Tips Industries Private Limited — in 1996.

<sup>1</sup> 100 lakh = 1 crore = 10 million

<sup>2</sup> For complete rating scale and definitions, please refer to ICRA's website [www.icra.in](http://www.icra.in) or other ICRA Rating Publications

Tips is currently involved in film production and distribution. It holds audio right of a large number of Hindi as well as other regional songs.

### Key financial indicators (Audited): Not applicable

**Status of non-cooperation with previous CRA:** CRISIL has migrated the rating of CRISIL BB/Stable to Issuer not cooperating category as per press release dated May 18, 2018 citing unavailability of information.

**Any other information:** None

### Rating history for last three years:

Current Rating (FY2019)						Chronology of Rating History for the past 3 years		
Instrument	Type	Amount Rated (Rs. crore)	Amount Outstanding (Rs. crore)	Date & Rating		Date & Rating in FY2018 July 2017	Date & Rating in FY2017 December 2016	Date & Rating in FY2016
				January 2019	August 2018			
1 Fund based	Long Term	85.00	-	[ICRA]BB(Stable) ISSUER NOT COOPERATING; Withdrawn	[ICRA]BB(Stable) ISSUER NOT COOPERATING	[ICRA]BB (Stable)	[ICRA]BB+ (Stable)	-

### Complexity level of the rated instrument:

ICRA has classified various instruments based on their complexity as "Simple", "Complex" and "Highly Complex". The classification of instruments according to their complexity levels is available on the website [www.icra.in](http://www.icra.in)

## Annexure-1: Instrument Details

ISIN No	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (Rs. crore)	Current Rating and Outlook
NA	Overdraft	NA	NA	NA	85.00	[ICRA]BB (Stable) ISSUER NOT COOPERATING; Withdrawn Source: Tips

## ANALYST CONTACTS

**K Ravichandran**

+91 44 4596 4301

[ravichandran@icraindia.com](mailto:ravichandran@icraindia.com)

**Suprio Banerjee**

+91 22 6114 3443

[supriob@icraindia.com](mailto:supriob@icraindia.com)

**Tushar Bharambe**

+91 22 6169 3350

[tushar.bharambe@icraindia.com](mailto:tushar.bharambe@icraindia.com)

**Harshit Shah**

+91 22 6169 3362

[harshit.shah@icraindia.com](mailto:harshit.shah@icraindia.com)

## RELATIONSHIP CONTACT

**Jayanta Chatterjee**

+91 80 4332 6401

[jayantac@icraindia.com](mailto:jayantac@icraindia.com)

## MEDIA AND PUBLIC RELATIONS CONTACT

**Ms. Naznin Prodhani**

Tel: +91 124 4545 860

[communications@icraindia.com](mailto:communications@icraindia.com)

## Helpline for business queries:

+91-124-2866928 (open Monday to Friday, from 9:30 am to 6 pm)

[info@icraindia.com](mailto:info@icraindia.com)

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For more information, visit [www.icra.in](http://www.icra.in)

## ICRA Limited

### Corporate Office

Building No. 8, 2nd Floor, Tower A; DLF Cyber City, Phase II; Gurgaon 122 002

Tel: +91 124 4545300

Email: [info@icraindia.com](mailto:info@icraindia.com)

Website: [www.icra.in](http://www.icra.in)

### Registered Office

1105, Kailash Building, 11th Floor; 26 Kasturba Gandhi Marg; New Delhi 110001

Tel: +91 11 23357940-50

### Branches

Mumbai + (91 22) 24331046/53/62/74/86/87  
Chennai + (91 44) 2434 0043/9659/8080, 2433 0724/ 3293/3294,  
Kolkata + (91 33) 2287 8839 /2287 6617/ 2283 1411/ 2280 0008,  
Bangalore + (91 80) 2559 7401/4049  
Ahmedabad+ (91 79) 2658 4924/5049/2008  
Hyderabad + (91 40) 2373 5061/7251  
Pune + (91 20) 2556 0194/ 6606 9999

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