

August 07, 2020

Pride Builders LLP: Rating reaffirmed and withdrawn

Summary of rating action

Instrument^	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Unallocated	10.00	10.00	[ICRA]BBB- (Stable); reaffirmed and withdrawn
Total	10.00	10.00	

[^]Instrument details are provided in Annexure-1

Rationale

The outstanding rating of [ICRA]BBB- (Stable) on Rs. 10.00 crore unallocated line of credit has been withdrawn in accordance with ICRA's policy on withdrawal and suspension, and as desired by the company.

Key rating drivers and their description

Key rating drivers have not been captured for the rating withdrawal.

Liquidity position: Not applicable

Rating sensitivities: Not applicable

Analytical approach

Analytical Approach	Comments		
Applicable Rating Methodologies	Corporate Credit Rating Methodology ICRA Policy on Withdrawal and Suspension of Credit Rating		
Parent/Group Support	Not Applicable		
Consolidation / Standalone	ICRA has taken consolidated view of three companies of the Pride Group, namely, Jaikul Associates, Prime Center and Developers Pvt Ltd and Pride Builders LLP, based on the strong operational and financial linkages between the group entities and their common management group.		

About the company

Pride group, operating under the management of Mr. Arvind Jain, has been involved in real estate operations for over 25 years and has so far executed projects with over 10.0 million square feet (msf) of saleable area spread across residential and commercial development.

Pride Builders LLP (PBLLP), incorporated in 2013, is involved in the development and sale of real estate projects and is part of Pune based Pride Group. The firm has completed development of two residential and one commercial real estate project in the past, which are part of a larger future integrated township development named 'Pride World City'.



Key financial indicators (audited):

	FY2018	FY2019
Operating Income (Rs. crore)	314.2	23.9
PAT (Rs. crore)	33.9	1.4
OPBDIT/OI (%)	16%	12%
RoCE (%)	59%	4%
Total Outside Liabilities/Tangible Net Worth (times)	0.7	0.6
Total Debt/OPBDIT (times)	0.37	5.57
Interest Coverage	25.76	1.99
DSCR	18.2	2.1

Source: Pride Builders LLP

Status of non-cooperation with previous CRA: None

Any other information: None

Rating history for last three years

		Current Rating (FY2021)			Rating History for the Past 3 Years			
	Instrument	Туре	Amount	Amount	Rating	FY2020	FY2019	FY2018
		Rated	Kated	Outstanding	7-Aug-2020	22-May-2019	-	-
1	Unallocated	Long Term	10.00	-	[ICRA]BBB- (Stable); Withdrawn	[ICRA]BBB- (Stable)	-	-

Amount in Rs. crore

Complexity level of the rated instrument:

ICRA has classified various instruments based on their complexity as "Simple", "Complex" and "Highly Complex". The classification of instruments according to their complexity levels is available on the website www.icra.in



Annexure-1: Instrument Details

ISIN No	Instrument	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (Rs. crore)	Current Rating and Outlook
NA	Unallocated	NA	NA	NA	10.00	[ICRA]BBB-(Stable); Withdrawn

Source: Pride Builders Llp.

Annexure-2: List of entities considered for consolidated analysis

Company Name	Ownership	Consolidation Approach
Jaikul Associates	62.0%	Full Consolidation
Prime Center and Developers Pvt Ltd	Group Company	Full Consolidation
Pride Builders LLP	Group Company	Full Consolidation



ANALYST CONTACTS

Mr. Shubham Jain +91 124 4545 306 shubhamj@icraindia.com

Ms. Sandhya Negi +91 20 6606 9925 sandhya.negi@icraindia.com

RELATIONSHIP CONTACT

Mr. Jayanta Chatterjee +91 80 4332 6401 jayantac@icraindia.com Mr. Anand Kulkarni +91 22 6169 3326 anand.kulkarni@icraindia.com

MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani Tel: +91 124 4545 860 <u>communications@icraindia.com</u>

Helpline for business queries:

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in



ICRA Limited

Corporate Office

Building No. 8, 2nd Floor, Tower A; DLF Cyber City, Phase II; Gurgaon 122 002

Tel: +91 124 4545300 Email: <u>info@icraindia.com</u> Website: www.icra.in

Registered Office

1105, Kailash Building, 11th Floor; 26 Kasturba Gandhi Marg; New Delhi 110001

Tel: +91 11 23357940-50

Branches

Mumbai + (91 22) 24331046/53/62/74/86/87

Chennai + (91 44) 2434 0043/9659/8080, 2433 0724/ 3293/3294, Kolkata + (91 33) 2287 8839 /2287 6617/ 2283 1411/ 2280 0008,

Bangalore + (91 80) 2559 7401/4049 Ahmedabad+ (91 79) 2658 4924/5049/2008 Hyderabad + (91 40) 2373 5061/7251

Pune + (91 20) 2556 0194/6606 9999

© Copyright, 2020 ICRA Limited. All Rights Reserved.

Contents may be used freely with due acknowledgement to ICRA.

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents