

December 13, 2024

## Prateek Apparels Private Limited: Continues to remain under issuer Non-Cooperating category

### Summary of rating action

Instrument <sup>^</sup>	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long Term-Fund Based-Cash Credit	82.43	82.43	[ICRA]B+(Stable); ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Short Term-Non Fund Based-Others	6.00	6.00	[ICRA]A4; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Short Term-Fund Based-Cash Credit	5.00	5.00	[ICRA]A4; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Short Term-Unallocated	10.57	10.57	[ICRA]A4; ISSUER NOT COOPERATING*; Rating Continues to remain under issuer not cooperating category
<b>Total</b>	<b>104.00</b>	<b>104.00</b>	

\*Issuer did not cooperate; based on best available information.

<sup>^</sup>Instrument details are provided in Annexure-I

### Rationale

ICRA has kept the Long-Term and Short-term ratings of Prateek Apparels Private Limited in the 'Issuer Not Cooperating' category. The ratings are denoted as "[ICRA]B+(Stable); ISSUER NOT COOPERATING/[ICRA]A4; ISSUER NOT COOPERATING".

As part of its process and in accordance with its rating agreement with Prateek Apparels Private Limited, ICRA has been trying to seek information from the entity so as to monitor its performance. Further, ICRA has been sending repeated reminders to the entity for payment of surveillance fee that became due. Despite multiple requests by ICRA, the entity's management has remained non-cooperative. In the absence of requisite information and in line with the aforesaid policy of ICRA, the rating has been continued to the "Issuer Not Cooperating" category. The rating is based on the best available information.

Please refer to the following link for the previous detailed rationale that captures Key rating drivers and their description, Liquidity position, Rating sensitivities, Key financial indicators : [Click here](#). ICRA is unable to provide the latest information because of non-cooperation by the entity.

### Analytical approach

Analytical Approach	Comments
Applicable Rating Methodologies	<a href="#">Policy in respect of non-cooperation by the rated entity</a> <a href="#">Corporate Credit Rating Methodology</a> <a href="#">Rating Methodology-Textiles-Apparels</a>
Parent/Group Support	NA
Consolidation/Standalone	Standalone

### About the company

Incorporated in 1995, Prateek Apparels Private Limited (PAPL) is engaged in the business of manufacturing of readymade garments, retailing apparels and trading in fabric. The company primarily manufactures men's and women's formal and casual wear under its in-house brands and undertakes contract manufacturing for large brands such as Levi's, Splash and Aditya Birla. The Company entered retail operations in 2007 through its subsidiary Prateek Lifestyle Limited, which was merged in PAPL in

2009. PAPL had also tied up with e-commerce players such as Snapdeal, Flipkart and Amazon for sale of its brands The company also has presence across 55 stores of Brand Factory (Futures Group) stores across India.

### Status of non-cooperation with previous CRA:

CRA	Status	Date of Release
Infomeric	IVR B- /Negative/IVR A4 ISSUER NOT COOPERATING	May 23, 2024
India Ratings	IND C/A4 ISSUER NOT COOPERATING	July 12, 2024

Any other information: None

### Rating history for past three years

Instrument	Type	Amount Rated (Rs. Crore)	Current Rating (FY2025)	Chronology of Rating History for the past 3 years					
			Date & Rating in	FY2024		FY2023		FY2022	
			13-Dec-2024	Date	Rating	Date	Rating	Date	Rating
1 Fund Based-Cash Credit	Long Term	82.43	[ICRA]B+(Stable); ISSUER NOT COOPERATING	28-Sep-23	[ICRA]B+(Stable); ISSUER NOT COOPERATING	15-Jun-22	[ICRA]B+(Stable); ISSUER NOT COOPERATING	26-Apr-21	[ICRA]B+(Stable); ISSUER NOT COOPERATING
2 Non Fund Based-Others	Short Term	6.00	[ICRA]A4; ISSUER NOT COOPERATING	28-Sep-23	[ICRA]A4; ISSUER NOT COOPERATING	15-Jun-22	[ICRA]A4; ISSUER NOT COOPERATING	26-Apr-21	[ICRA]A4; ISSUER NOT COOPERATING
3 Fund Based-Cash Credit	Short Term	5.00	[ICRA]A4; ISSUER NOT COOPERATING	28-Sep-23	[ICRA]A4; ISSUER NOT COOPERATING	15-Jun-22	[ICRA]A4; ISSUER NOT COOPERATING	26-Apr-21	[ICRA]A4; ISSUER NOT COOPERATING
4 Unallocated	Short Term	10.57	[ICRA]A4; ISSUER NOT COOPERATING	28-Sep-23	[ICRA]A4; ISSUER NOT COOPERATING	15-Jun-22	[ICRA]A4; ISSUER NOT COOPERATING	26-Apr-21	[ICRA]A4; ISSUER NOT COOPERATING

### Complexity level of the rated instrument

Instrument	Complexity Indicator
Long Term Fund Based-Cash Credit	Simple
Short Term -Non Fund Based-Others	Very Simple
Short Term Fund Based-Cash Credit	Simple
Unallocated	Not Applicable

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional, or legal aspects. Details on the complexity levels of the instruments, is available on ICRA's website: [Click Here](#)

**Annexure-I: Instrument details**

ISIN No	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (RS Crore)	Current Rating and Outlook
NA	Long Term Fund Based - Cash Credit	-	-	-	82.43	[ICRA]B+(Stable); ISSUER NOT COOPERATING
NA	Short Term Non Fund Based-Others	-	-	-	6.00	[ICRA]A4; ISSUER NOT COOPERATING
NA	Short Term Fund Based - Cash Credit	-	-	-	5.00	[ICRA]A4; ISSUER NOT COOPERATING
NA	Short Term-Unallocated	-	-	-	10.57	[ICRA]A4; ISSUER NOT COOPERATING

*Source: Prateek Apparels Private Limited*

**Annexure-II: List of entities considered for consolidated analysis: Not Applicable**

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ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit [www.icra.in](http://www.icra.in)

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