

Sterlite Technologies Limited

Instrument	Amount	Rating Action
Non Convertible Debentures	Rs. 150.00 crore	[ICRA]AA- assigned; on Rating Watch with Developing Implications
Commercial Paper	Rs. 350.00 crore	[ICRA]A1+ assigned; on Rating Watch with Developing Implications

ICRA has assigned an [ICRA]AA- (pronounced ICRA double A minus) rating with Stable outlook to the Rs. 150.00 crore. Non Convertible Debentures (NCD) of Sterlite Technologies Limited (STL)[†]. ICRA has also assigned an [ICRA]A1+ (pronounced ICRA A one plus) rating to the Rs. 350.00 crore Commercial Paper (CP) of STL. The ratings are on Rating Watch with Developing Implications, reflecting the impending demerger of the company into two entities, pure-play telecom entity (STL) and pure-play power entity (Sterlite Power Transmission Limited, SPTL). As per the demerger scheme, STL will remain a listed entity while SPTL will be an unlisted company holding the power products and grid transmission projects businesses.

STL enjoys a leading position in domestic OF, OFC and PTC manufacturing providing economies of scale benefits. The company has geographically diversified operations with healthy presence in export markets for both the divisions. The company is one of the few integrated OFC manufacturers globally and approved vendor for major principals in telecom and PTC segments. ICRA takes note of the healthy long term demand prospects for both the divisions in domestic as well as export markets considering sizeable planned investments in upgrading optical fiber and T&D infrastructure. The same is reflected in healthy order backlog providing revenue visibility in the near term. The telecom division benefits from fully backward integrated operations which make STL a cost competitive player translating into robust profitability.

The demand drivers for the company remain exposed to capex cycles of power and telecom segments with sizeable exposure to regulatory framework and state utilities in domestic as well as exports market. Further company faces intense competition from well entrenched as well as new players limiting pricing power. Financial risk profile of the telecom division is healthy; however the overall financial profile has been impacted by modest profitability and high leverage of the power division. Performance of the power division remained subdued in H1 FY15 impacted by strong industry headwinds; however improvement in ordering in H2 FY15 coupled with continued healthy performance of the telecom division resulted in improvement in the financial risk profile of the company in FY15. The company reported improved profitability and return indicators in last fiscal.

Diversification of the group into grid transmission projects on BOOM basis through SPVs had a sizeable impact on financial profile of STL due to high funding requirements, long gestation periods, comparatively modest IRRs and inherent execution risks. The cash flow position of the company was under pressure in the past given sizeable equity support required by SPVs. However, with two of the SPVs already commissioned and one nearing completion, the group is generating stable revenue stream for these projects and STL's support requirements have come down to a large extent. Further, private equity funding in the grid transmission projects business provided support to the financial position of STL.

While arriving at the ratings, ICRA has also factored in the positives of demerger on STL due to the stronger business and financial profile of the telecom division. The proposed power entity after demerger, STPL, however would have a comparatively weaker credit profile in the near to medium term. Going forward, the telecom business of the company is expected to continue performing at healthy levels while the PTC business is expected to improve gradually. The ratings continue to remain

*

^{* 100} lakh = 1 crore = 10 million

[†] For complete rating definition, please refer to ICRA website <u>www.icra.in</u> or any of the ICRA Rating Publications.



sensitive to the demerger process and ICRA will continue to monitor the developments in this regard and evaluate the impact of the same on the credit risk profile of STL.

Company Profile

Sterlite Technologies Limited (STL), formerly Sterlite Optical Technologies Limited (SOTL), was established in July 2001 after the demerger of the telecom division of Sterlite Industries Ltd (SIL). In July 2006, STL acquired the transmission line business of SIL to foray into the power transmission cables business.

STL has grown over the years to become largest OF, OFC and PTC manufacturer in the country. The company has sizeable presence in export markets as well with ~35% of standalone sales being derived from exports. STL also has an established presence in global optical fiber business, which is dominated by international majors like Corning Inc, Prysmian group, Yangtze Optical Fibre & Cable, Fujikura Limited and Furukawa Electric Company.

In 2010, STL ventured into grid transmission business and has won 7 tenders (being implemented under three wholly owned SPVs) on Built Operate Own & Maintain (BOOM) basis. Two of these 7 projects have already commissioned while one more project is expected to commission soon.

Proposed Demerger:

In May 2015, the management announced demerger of Telecom and Power businesses of the company to create two separate pure-play telecom and power entities. STL will continue to operate as a telecom player offering products and solutions for optical fibers, fiber optic cables, data cables, system integration and FTTH. A new entity Sterlite Power Transmission Limited (SPTL) will be created in order to cater to the power products (conductors, HV/EHV cables, OPGW) and power transmission projects. STL will continue to remain listed while SPTL will operate as an unlisted company.

The restructuring of the company has been planned due to difference in business models and financial risk profiles of the segments. Further, it provides more flexibility to the promoters in terms of fund raising and asset sale which would be essential for power division.

The existing shareholders will continue to hold equal number of shares in the new telecom entity i.e. STL, while they would be compensated through various options for SPTL, as given below.

- 1. Shareholders can continue with equity shareholder in SPTL
- 2. Shareholders can exit. In case they want exit, the following options are available to them:
 - a. Sell shares to promoters/entity appointed by promoters within 30 days (1 Redeemable Preference Share = Rs. 112.30)
 - b. Accept RPS (Dividend 8%) which is due for redemption after 18 months (1 Redeemable Preference Share = Rs. 125.80)

August 2015

For further details, please contact: Analyst Contacts:

Mr. Subrata Ray (Tel. No. +91 22 6114 3408) subrata@icraindia.com

Relationship Contacts:

Mr. L. Shivakumar, (Tel. No. +91 22 6114 3406) shivakumar@icraindia.com



© Copyright, 2015, ICRA Limited. All Rights Reserved. Contents may be used freely with due acknowledgement to ICRA

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall

not be liable for any losses incurred by users from any use of this publication or its contents.



Registered Office ICRA Limited

1105, Kailash Building, 11th Floor, 26, Kasturba Gandhi Marg, New Delhi 110001

Tel: +91-11-23357940-50, Fax: +91-11-23357014

4th Floor, Shobhan, 6-3-927/A&B. Somajiguda, Raj

Bhavan Road, Hyderabad—500083

Tel:- +91-40-40676500

Corporate Office Mr. Vivek Mathur Mobile: 9871221122

Email: vivek@icraindia.com

Building No. 8, 2nd Floor, Tower A, DLF Cyber City, Phase II, Gurgaon 122002 Ph: +91-124-4545310 (D), 4545300 / 4545800 (B) Fax; +91-124-4050424

Mumbai Mr. L. Shivakumar Mobile: 9821086490 Email: shivakumar@icraindia.com	Kolkata Mr. Jayanta Roy Mobile: +91 9903394664 Email: jayanta@icraindia.com
1802, 18th Floor, Tower 3, Indiabulls Finance Centre, Senapati Bapat Marg, Elphinstone, Mumbai 400013, Board: +91-22-61796300; Fax: +91-22-24331390	A-10 & 11, 3rd Floor, FMC Fortuna 234/3A, A.J.C. Bose Road Kolkata—700020 Tel +91-33-22876617/8839 22800008/22831411, Fax +91-33-22870728
Chennai Mr. Jayanta Chatterjee Mobile: 9845022459 Email: jayantac@icraindia.com 5th Floor, Karumuttu Centre 634 Anna Salai, Nandanam Chennai—600035 Tel: +91-44-45964300; Fax: +91-44 24343663	Bangalore Bangalore Mr. Jayanta Chatterjee Mobile: 9845022459 Email: jayantac@icraindia.com 'The Millenia' Tower B, Unit No. 1004,10th Floor, Level 2 12-14, 1 & 2, Murphy Road, Bangalore 560 008 Tel: +91-80-43326400; Fax: +91-80-43326409
Ahmedabad Mr. L. Shivakumar Mobile: 989986490 Email: shivakumar@icraindia.com 907 & 908 Sakar -II, Ellisbridge, Ahmedabad- 380006 Tel: +91-79-26585049, 26585494, 26584924; Fax: +91-79-25569231 Hyderabad	Pune Mr. L. Shivakumar Mobile: 989986490 Email: shivakumar@icraindia.com 5A, 5th Floor, Symphony, S.No. 99, CTS 3909, Range Hills Road, Shivajinagar,Pune-411 020 Tel: +91-20-25561194-25560196; Fax: +91-20-25561231
Mr. Jayanta Chatterjee Mobile: 9845022459 Email: jayantac@icraindia.com	