

Shah Laxmi Narayan Satish Chandra Exim Private Limited

Instrument	Amount	Rating Action
Fund Based Limits – Overdraft/ Cash Credit	Rs.3.50 crore	[ICRA]B+; re-affirmed
Non- Fund Based Limits – Letter of Credit	Rs.6.45 crore	[ICRA]B+/ [ICRA]A4; re-affirmed

ICRA has re-affirmed the long-term rating of [ICRA]B+ (pronounced ICRA B plus) assigned to the Rs.3.50 crore¹ fund-based facilities of Shah Laxmi Narayan Satish Chandra Exim Private Limited (SLN or 'the company')². ICRA has also re-affirmed the long-term rating of [ICRA]B+ and short-term rating of [ICRA]A4 (pronounced ICRA A four) assigned to the Rs.6.45 crore non-fund based facilities of the company.

The re-affirmation of ratings continue to factor SLN's modest scale of operations and weak financial profile, characterised by thin profitability, leveraged capital structure and low debt coverage indicators. ICRA notes the limited value-added nature of the company's operations, which coupled with the highly competitive and fragmented industry structure, exerts pressure on its profitability margins. SLN's profitability remains susceptible to any adverse fluctuations in the prices of key products traded—viz. polymers, which being crude oil derivatives, remain volatile. Furthermore, with over 90% of the traded goods being imported, SLN's margins remain vulnerable to any adverse fluctuations in foreign exchange rates.

The ratings, however, continue to favourably factor in the past experience of the promoters in the trading of various products and SLN's diversified customer base. The ratings also consider the favourable demand outlook for all types of polymers in India, backed by growth in end-user industries such as automobiles and FMCG.

ICRA expects SLN's revenues to increase by 5% in FY2017 over that of FY2016. The firm's capital structure, albeit leveraged, is expected to improve in FY2017 as supported by the increase in the net-worth base, following an increase in retained profits. The company's ability to scale up its operations, while improving its profitability and effectively managing its working capital requirements, will be positive rating factors.

Company profile

Shah Laxmi Narayan Satish Chandra Exim Private Limited (SLN / the company) was incorporated in June 2013 and commenced operations in January 2014. The company was formed as a part of Shah Laxmi Group's efforts to corporatise its business operations. Accordingly, the group s gradually shifted all its business operations to SLN from Shah Laxminarayan Satishchandra (a proprietorship firm) which was set up in 1963 by the Late. Mr. Laxmi Narayan at Jodhpur, Rajasthan. Over the years, the group has been trading in various mercantile products. Currently, the business is handled by Mr. Satish Chandra (son of Mr. Laxmi Narayan) and his sons, Mr. Hemant and Mr. Sharad. The company's registered office is at Jodhpur, with a branch office in Mumbai.

Recent Results

SLN has reported a net profit after tax and depreciation of Rs. 0.03 crore on an operating income of Rs. 28.43 crore for the year-ending March 31, 2016.

December 2016

¹ 100 lakh = 1 crore = 10 million

² For complete rating scale and definitions, please refer to ICRA's Website, <u>www.icra.in</u>, or any of the ICRA Rating Publications.



For further details, please contact:

<u>Analyst Contacts:</u>

Mr. Subrata Ray (Tel. No. +91 22 6114

Mr. Subrata Ray (Tel. No. +91 22 6114 3408) subrata@icraindia.com

Mr. Suprio Banerjee (Tel. No. +91 22 61143443) parul.goyal@icraindia.com

Ms. Roshni Suvarna (Tel. No. +91 22 67816124) roshni.suvarna@icraindia.com

Ms. Rupa Pandey (Tel. No. +91 22 67816165) rupa.pandey@icraindia.com

Relationship Contacts:

Mr. Jayanta Chatterjee (Tel. No. +91-80-43326401) jayantac@icraindia.com

© Copyright, 2016, ICRA Limited. All Rights Reserved Contents may be used freely with due acknowledgement to ICRA

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents.



Registered Office ICRA Limited

1105, Kailash Building, 11th Floor, 26, Kasturba Gandhi Marg, New Delhi 110001 Tel: +91-11-23357940-50, Fax: +91-11-23357014

Corporate Office Mr. Vivek Mathur

Mobile: +91 9871221122 Email: vivek@icraindia.com

Email: jayantac@icraindia.com

Tel:- +91-40-40676500

Bhavan Road, Hyderabad—500083

4th Floor, Shobhan, 6-3-927/A&B. Somajiguda, Raj

Building No. 8, 2nd Floor, Tower A, DLF Cyber City, Phase II, Gurgaon 122002 Ph: +91-124-4545310 (D), 4545300 / 4545800 (B) Fax; +91-124-4050424

Mumbai Kolkata Mr. L. Shivakumar Mr. Jayanta Roy Mobile: +91 9903394664 Mobile: +91 9821086490 Email: shivakumar@icraindia.com Email: jayanta@icraindia.com 3rd Floor, Electric Mansion A-10 & 11, 3rd Floor, FMC Fortuna Appasaheb Marathe Marg, Prabhadevi 234/3A, A.J.C. Bose Road Mumbai-400025, Kolkata—700020 Board: +91-22-61796300; Fax: +91-22-24331390 Tel +91-33-22876617/8839 22800008/22831411, Fax +91-33-22870728 Chennai Bangalore Mr. Jayanta Chatterjee Mr. Jayanta Chatterjee Mobile: +91 9845022459 Mobile: +91 9845022459 Email: jayantac@icraindia.com Email: jayantac@icraindia.com 5th Floor, Karumuttu Centre 'The Millenia' 634 Anna Salai, Nandanam Tower B, Unit No. 1004,10th Floor, Level 2 12-14, 1 & 2, Chennai-600035 Murphy Road, Bangalore 560 008 Tel: +91-44-45964300; Fax: +91-44 24343663 Tel: +91-80-43326400; Fax: +91-80-43326409 Ahmedabad Pune Mr. L. Shivakumar Mr. L. Shivakumar Mobile: +91 9821086490 Mobile: +91 9821086490 Email: shivakumar@icraindia.com Email: shivakumar@icraindia.com 907 & 908 Sakar -II, Ellisbridge, 5A, 5th Floor, Symphony, S.No. 210, CTS 3202, Range Ahmedabad- 380006 Hills Road, Shivajinagar, Pune-411 020 Tel: +91-79-26585049, 26585494, 26584924; Fax: Tel: + 91-20-25561194-25560196; Fax: +91-20-+91-79-25569231 25561231 Hvderabad Mr. Jayanta Chatterjee Mobile: +91 9845022459