

August 29, 2019

Datacom Products (India) Pvt. Ltd.: Remains under Non-Cooperating category

Summary of Rated Instrument:

Instrument	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long term – Fund based	4.00	4.00	[ICRA]D; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Short term – Non-Fund based	2.00	2.00	[ICRA]D; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Short term – Non-Fund based (interchangeable)	(1.25)	(1.25)	[ICRA]D; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Long term/Short term – Unallocated	4.00	4.00	[ICRA]D/[ICRA]D ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category
Total	10.00	10.00	

*Issuer did not co-operate; based on best available information.

Rationale

The rating for the Rs. 10.00 crore bank facilities of Datacom Products (India) Pvt. Ltd. (DPIPL) continues to remain under 'Issuer Not Cooperating' category. The rating is denoted as “[ICRA]D/[ICRA]D ISSUER NOT COOPERATING”.

ICRA has been trying to seek information from the company so as to monitor its performance, but despite repeated requests by ICRA, the entity's management has remained non-cooperative. The current rating action has been taken by ICRA basis best available information on the issuers' performance. Accordingly, the lenders, investors and other market participants are advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the entity.

Analytical approach

ICRA has applied its rating methodologies/policies as indicated below:

Links to applicable criteria:

[Policy in respect of non-cooperation by the rated entity](#)

[Corporate Credit Rating Methodology](#)

About the company:

Datacom Products (India) Private Limited (DPIPL) was established in 1990 and grew over the years to become an independent system integration company with dealership of products from companies like Avaya India, Tadiran, Cisco, Extreme and other international companies. It is an enterprise communication provider and solution integrator delivering customized communication solutions for organizations. The company has three major lines of business - Unified Communications, Call Centre & CRM Solutions and Customer Service.

Key financial indicators (audited)- Not Available

The previous detailed rating rationale is available on the following link: [Click here](#)

ANALYST CONTACTS

Mr. K Ravichandran
+91 44 4596 4301
ravichandran@icraindia.com

Srinivas Menon
+91 22 6169 3354
srinivas.menon@icraindia.com

Suprio Banerjee
+91 22 6114 3443
supriob@icraindia.com

Sonam Kumari Agarwal
+91 22 6169 3357
sonam.agarwal@icraindia.com

RELATIONSHIP CONTACT

Jayanta Chatterjee
+91 80 4332 6401
jayantac@icraindia.com

MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani
Tel: +91 124 4545 860
communications@icraindia.com

Helpline for business queries:

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

About ICRA Limited:

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Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

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ICRA Limited

Corporate Office

Building No. 8, 2nd Floor, Tower A; DLF Cyber City, Phase II; Gurgaon 122 002

Tel: +91 124 4545300

Email: info@icraindia.com

Website: www.icra.in

Registered Office

1105, Kailash Building, 11th Floor; 26 Kasturba Gandhi Marg; New Delhi 110001

Tel: +91 11 23357940-50

Branches

Mumbai + (91 22) 24331046/53/62/74/86/87
Chennai + (91 44) 2434 0043/9659/8080, 2433 0724/ 3293/3294,
Kolkata + (91 33) 2287 8839 /2287 6617/ 2283 1411/ 2280 0008,
Bangalore + (91 80) 2559 7401/4049
Ahmedabad+ (91 79) 2658 4924/5049/2008
Hyderabad + (91 40) 2373 5061/7251
Pune + (91 20) 2556 0194/ 6606 9999

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