

July 27, 2026

Hydrobaths Ramco Marketing Private Limited: Continues to remain under issuer non-cooperating category

Summary of rating action

Instrument [^]	Previous rated amount (Rs. crore)	Current rated amount (Rs. crore)	Rating action	Financial Sector Regulator [#]
Long Term-Fund Based-Cash Credit	9.43	9.43	[ICRA]D; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category	RBI
Long Term-Fund Based-Term Loan	1.00	1.00	[ICRA]D; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category	RBI
Short Term-Non Fund Based- Others	2.50	2.50	[ICRA]D; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category	RBI
Long Term-Unallocated Limits	1.00	1.00	[ICRA]D; ISSUER NOT COOPERATING*; Rating continues to remain under 'Issuer Not Cooperating' category	RBI
Total	13.93	13.93		

^{*}Issuer did not cooperate; based on best available information.

[^]Instrument details are provided in Annexure-I

[#]SEBI's grievance redressal/dispute resolution and SEBI investor protection mechanisms such as SCORES and ODR shall not be available for activities and instruments which fall under the regulatory purview of Financial Sector Regulators other than SEBI.

Rationale

ICRA has kept the Long-Term and Short-Term ratings of Hydrobaths Ramco Marketing Private Limited in the 'Issuer Not Cooperating' category. The ratings are denoted as "[ICRA]D; ISSUER NOT COOPERATING/[ICRA]D; ISSUER NOT COOPERATING".

The rating continues to remain under "Issuer Not Cooperating" is because of lack of adequate information regarding Hydrobaths Ramco Marketing Private Limited's performance and hence the uncertainty around its credit risk. ICRA assesses whether the information available about the entity is commensurate with its rating and reviews the same as per its "Policy in respect of non-cooperation by a rated entity" available at www.icra.in. The lenders, investors and other market participants are thus advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the entity.

As part of its process and in accordance with its rating agreement with Hydrobaths Ramco Marketing Private Limited, ICRA has been trying to seek information from the entity so as to monitor its performance further, ICRA has been sending repeated reminders to the entity for payment of surveillance fee that became due. Despite multiple requests by ICRA, the entity's management has remained non-cooperative. In the absence of requisite information and in line with the aforesaid policy of ICRA, the rating has been continued to the "Issuer Not Cooperating" category. The rating is based on the best available information.

Please refer to the following link for the previous detailed rationale that captures Key rating drivers and their description, Liquidity position, Rating sensitivities, Key Financials Indicators: [Click here](#) ICRA is unable to provide the latest information because of non-cooperation by the entity.

Analytical approach

Analytical approach	Comments
Applicable rating methodologies	Corporate Credit Rating Methodology Policy in respect of non-cooperation by the rated entity Policy on Default Recognition
Parent/group Support	Not Applicable
Consolidation/standalone	Standalone

About the company

Hydrobaths Ramco Marketing Private Limited (HRMPL), incorporated in 2009, is involved in the trading of products like sanitary ware (bathtubs, shower trays, Jacuzzis, shower panels, shower enclosure, bathroom furniture, steam baths, spas), faucets, tiles and others which are largely procured from international manufacturers from countries like Thailand, Italy and China. The promoters were initially involved in the manufacturing of bathtubs through a proprietorship firm (set up in 1992). Later in 1999, another proprietorship firm named Hydrobaths Ramco Marketing Company (HRMC) was set up and in the year 2000, the firm started importing products like sanitary ware and faucets. In 2009, Hydrobaths 2 Ramco Marketing Private Limited, was incorporated which took over the business of HRMC. HRMPL procures products from international manufacturers like Guangzhou Metal & Mineral Imp Exp Limited, SIAM Cement Group, Ceramic Atlas Concorde Spa Italy and others and sell in domestic market. HRMPL sells its through distributors, dealers, own retail showroom and also project sales (sale to institutional clients).

Status of non-cooperation with previous CRA

CRA	Rating Action	Date of Release
CRISIL	[CRISIL]D; ISSUER NOT COOPERATING/[CRISIL]D; ISSUER NOT COOPERATING	September 15, 2025

Any other information: None

Rating history for past three years

Instrument	Current rating (FY2027)			Chronology of rating history for the past 3 years					
	Type	Amount rated (Rs crore)	July 27, 2026	FY2026		FY2025		FY2024	
				Date	Rating	Date	Rating	Date	Rating
Long Term-Fund Based-Cash Credit	Long-Term	9.43	[ICRA]D; ISSUER NOT COOPERATING	May 26, 2025	[ICRA]D; ISSUER NOT COOPERATING	-	-	March 20, 2024	[ICRA]D; ISSUER NOT COOPERATING
Long Term-Fund Based-Term Loan	Long-Term	1.00	[ICRA]D; ISSUER NOT COOPERATING	May 26, 2025	[ICRA]D; ISSUER NOT COOPERATING	-	-	March 20, 2024	[ICRA]D; ISSUER NOT COOPERATING
Long Term-Unallocated Limits	Long-Term	1.00	[ICRA]D; ISSUER NOT COOPERATING	May 26, 2025	[ICRA]D; ISSUER NOT COOPERATING	-	-	March 20, 2024	[ICRA]D; ISSUER NOT COOPERATING
Short Term-Non Fund Based- Others	Short-Term	2.50	[ICRA]D; ISSUER NOT COOPERATING	May 26, 2025	[ICRA]D; ISSUER NOT COOPERATING	-	-	March 20, 2024	[ICRA]D; ISSUER NOT COOPERATING

Complexity level of the rated instruments

Instrument	Complexity indicator
Long Term-Fund Based-Cash Credit	Simple
Long Term-Fund Based-Term Loan	Simple
Short Term-Non Fund Based-Others	Simple
Long Term-Unallocated Limits	NA

The Complexity Indicator refers to the ease with which the returns associated with the rated instrument could be estimated. It does not indicate the risk related to the timely payments on the instrument, which is rather indicated by the instrument's credit rating. It also does not indicate the complexity associated with analysing an entity's financial, business, industry risks or complexity related to the structural, transactional, or legal aspects. Details on the complexity levels of the instruments are available on ICRA's website: [Click here](#)

Annexure I: Instrument details

ISIN No	Instrument Name	Date of Issuance / Sanction	Coupon Rate	Maturity Date	Amount Rated (RS Crore)	Current Rating and Outlook	Financial Sector Regulator [#]
NA	Long Term-Fund Based-Cash Credit	-	-	-	9.43	[ICRA]D; ISSUER NOT COOPERATING	RBI
NA	Long Term-Fund Based-Term Loan	Not Available ^{\$}	-	Not Available ^{\$}	1.00	[ICRA]D; ISSUER NOT COOPERATING	RBI
NA	Short Term-Non Fund Based- Others	-	-	-	2.50	[ICRA]D; ISSUER NOT COOPERATING	RBI
NA	Long Term-Unallocated Limits	-	-	-	1.00	[ICRA]D; ISSUER NOT COOPERATING	RBI

Source: Hydrobaths Ramco Marketing Private Limited

[#]SEBI's grievance redressal/dispute resolution and SEBI investor protection mechanisms such as SCORES and ODR shall not be available for activities and instruments which fall under the regulatory purview of Financial Sector Regulators other than SEBI.

^{\$}Dates of issuance and maturity could not be ascertained due to non-cooperation by the issuer and non-availability of information in the records available with ICRA

Annexure II: List of entities considered for consolidated analysis: Not Applicable

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Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

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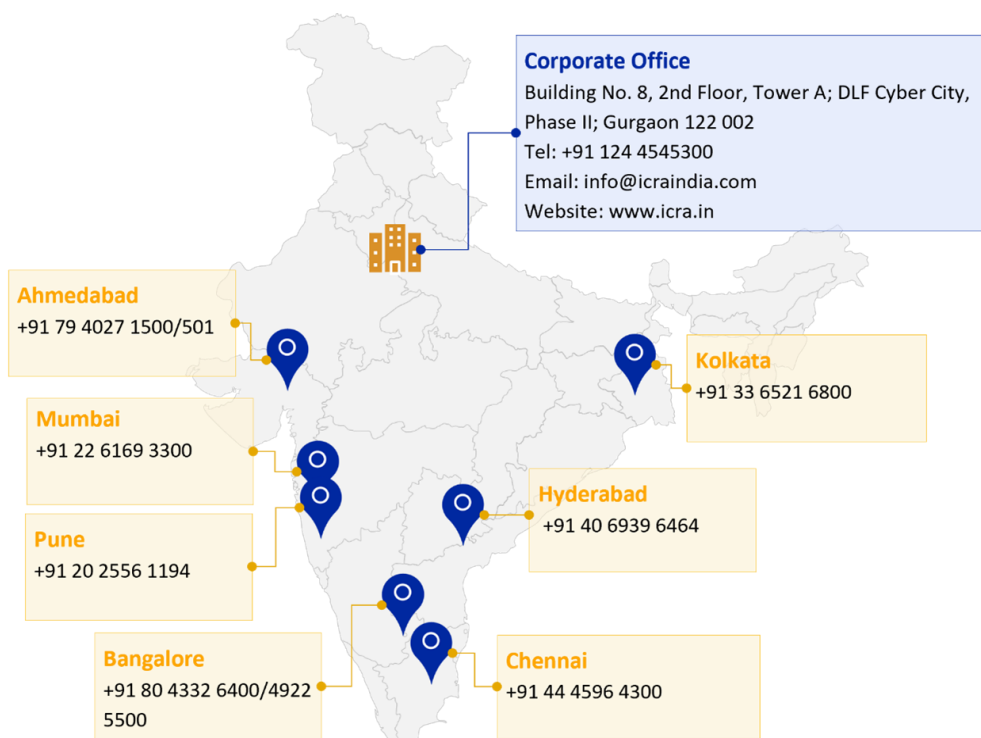


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