

April 06, 2017

Surbhi Industries Limited

Instrument*	Rated Amount (in crore)	Rating Action
Fund-based Term Loans	13.88	[ICRA]BB (Stable) assigned
Fund-based Cash Credit	4.50	[ICRA]BB (Stable) assigned
Non-fund based Letter of Credit	1.50	[ICRA]A4 assigned
Unallocated Limits	5.12	[ICRA]BB (Stable)/[ICRA]A4 assigned
Total	25.00	

*Instrument Details are provided in Annexure-1

Rating action

ICRA has assigned the long-term rating of [ICRA]BB (pronounced ICRA double B) to the Rs. 13.88-crore term loans and the Rs. 4.50-crore cash credit facility of Surbhi Industries Limited (SIL). ICRA has also assigned the short-term rating of [ICRA]A4 (pronounced ICRA A four) to the Rs. 1.50-crore letter of credit of SIL. It has also assigned [ICRA]BB and [ICRA]A4 ratings to the Rs. 5.12-crore unallocated limits of SIL. The outlook on the long-term rating is 'Stable'.

Rationale

The assigned ratings primarily take into account the significant experience of the promoters of SIL in the textile industry. The ratings also factor in the locational advantages from its presence in Surat, which provide easy accessibility to key raw materials and a large customer base.

The assigned rating are constrained by SIL's moderate scale of operations, highly geared capital structure as indicated by gearing level of 1.80 times as on March 31, 2016, due to an increase in term loans availed for debt-funded capex over the past two fiscals. Furthermore, the ratings are constrained by SIL's high working capital intensity (NWC/OI) of 22.2% as on March 31, 2016, due to a high inventory level. ICRA also takes into account the vulnerability of profitability due to any adverse fluctuations in raw material (PFY and NFY) prices, which are primarily procured from the domestic market, although the same is mitigated to the extent of in-house yarn manufacturing. The ratings also take into account the intense competitive nature of the textile industry, accompanied by the presence of organised and unorganised players, limited bargaining power with its suppliers and the demand cyclicity associated with the textile industry.

ICRA expects SIL's operating income to remain stagnant in the current fiscal on the back of a weak demand outlook and stiff competition from imports. ICRA also takes into consideration the vulnerability of operating profitability amid volatile movement in raw material costs. The net profits of the company are expected to remain pressured by the high depreciation cost on a relatively high investment in gross block, while the principal and interest payouts are projected to remain high due to recent debt-funded capex along with high utilisation of working capital borrowings. Thus, improvement in profitability and maintenance of healthy cash accruals, while managing its scale of operation will be critical for timely debt servicing.

Key Rating Drivers

Credit Strengths

- Extensive experience of the management in the textile industry
- Locational advantage of being present in the textile manufacturing and processing hub of Surat, which provides easy accessibility to both suppliers and customers

Credit Weaknesses

- Modest scale of operations
- Financial profile characterised by leveraged capital structure, modest coverage indicators and high working capital intensity owing to high inventory levels, resulting in stretched liquidity
- Vulnerability of profitability to fluctuations in the prices of polyester filament yarn (PFY) and nylon filament yarn (NFY)
- Limited bargaining power with supplier base of larger and established players
- Intense competition in the textile manufacturing and processing industry due to its fragmented nature, with the presence of organised and unorganised players; however, sales under the 'Surbhi' brand provides it an edge over unorganised players

Description of key rating drivers:

SIL manufactures twisted yarns and knitted fabrics. Major revenue is earned from knitted fabrics i.e. 92.4% of the total sales of the company and the remaining came in from twisted yarns in FY2016.

The operating income of the company stood at Rs. 32.25 crore in FY2016 as against Rs. 42.80 crore in FY2015. The revenue growth in the last three years has been fluctuating, while the profitability has increased YoY from FY2014-16. Further, with the continuous debt-fund capex for the past two years has led to stretched capital structure as is evident from a high gearing of 1.80 times as on March 31, 2016. Further, the liquidity position of the company is stretched owing to significant rise in the inventory level, resulting in high working capital utilisation.

Analytical approach: For arriving at the ratings, ICRA has taken into account the debt-servicing track record of SIL, its business risk profile, financial risk drivers and management profile.

Links to applicable criteria:

Corporate Credit Rating Methodology

<http://www.icra.in/Files/Articles/Rating%20Meth%20Mar%202017.pdf>

About the company:

Established in 1991, Surbhi Industries Limited (SIL/the company) manufactures twisted yarn for cotton weaving and knitted fabric for garments, sarees and home furnishings. The manufacturing facility of SIL is located at Surat, Gujarat, a production capacity of 7.56 lakh metric tonnes per annum (MTPA) of twisted yarn and 9.41 lakh MTPA of knitted fabric. The company sells its products under the brand name 'Surbhi'. Mr. Ravji Patel and Mr. Bipin Patel are involved in the daily operations of the company.

On March 31, 2016, the company reported an operating income of Rs. 32.25 crore with a net profit of Rs. 1.57 crore against an operating income of Rs. 42.80 crore with a net profit of Rs. 2.83 crore as on March 31, 2015.

Status of non-cooperation with previous CRA: CARE has suspended the CARE BB+ and CARE A4+ ratings assigned to the bank facilities of Surbhi Industries Limited in October 2016 as the company has not furnished the information required by CARE for monitoring of the ratings.

Any other information: Not applicable

Rating history for last three years:

Table: Rating History

S.No	Name of Instrument	Current Rating (FY2017)			Chronology of Rating History for the past 3 years		
		Type	Amount outstanding (Rs. Crores)	Month-year & Rating	Month- year & Rating in FY2016	Month- year & Rating in FY2015	Month-year & Rating in FY2013
				April 2017	April 2015	April 2014	January 2013
1	Term Loans	Long Term	13.88	[ICRA]BB (Stable)	[ICRA]BB (Stable) Suspended	[ICRA]BB (Stable)	[ICRA]BB (Stable)
2	Cash Credit	Long Term	4.50	[ICRA]BB (Stable)	[ICRA]BB (Stable) Suspended	[ICRA]BB (Stable)	[ICRA]BB (Stable)
3	Letter of Credit	Short Term	1.50	[ICRA]A4	[ICRA]A4+ Suspended	[ICRA]A4+	[ICRA]A4+
4	Unallocated	Long Term/Short Term	5.12	[ICRA]BB (Stable)/ [ICRA]A4	[ICRA]BB (Stable)/ [ICRA]A4+ Suspended	[ICRA]BB (Stable)/ [ICRA]A4+	N.A.

Complexity level of the rated instrument:

ICRA has classified various instruments based on their complexity as "Simple", "Complex" and "Highly Complex". The classification of instruments according to their complexity levels is available on the website www.icra.in

Annexure-1
Details of Instrument

Name of the instrument	Date of issuance	Coupon rate	Maturity Date	Size of the issue (Rs. Cr)	Current Rating and Outlook
Term Loan	December 2011	-	November 2022	13.88	[ICRA]BB (Stable)
Cash Credit	-	-	-	4.50	[ICRA]BB (Stable)
Letter of Credit	-	-	-	1.50	[ICRA]A4
Unallocated	-	-	-	5.12	[ICRA]BB (Stable)/[ICRA]A4

Source: Surbhi Industries Limited

Name and Contact Details of the Rating Analyst(s):

Subrata Ray
+91 22 2433 1086
subrata@icraindia.com

Suprio Banerjee
+91 22 6114 3443
supriob@icraindia.com

Pooja Shah
+91 79 4027 1540
pooja.shah@icraindia.com

Jaimin Patel
+91 79 4027 1550
jaimin.patel@icraindia.com

Name and Contact Details of Relationship Contacts:

Jayanta Chatterjee
+91 80 4332 6401
jayantac@icraindia.com



About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in

© Copyright, 2017, ICRA Limited. All Rights Reserved

Contents may be used freely with due acknowledgement to ICRA

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents.

**Registered Office****ICRA Limited**

1105, Kailash Building, 11th Floor, 26, Kasturba Gandhi Marg, New Delhi 110001
Tel: +91-11-23357940-50, Fax: +91-11-23357014

Corporate Office**Mr. Vivek Mathur**

Mobile: +91 9871221122

Email: vivek@icraindia.com

Building No. 8, 2nd Floor, Tower A, DLF Cyber City, Phase II, Gurgaon 122002
Ph: +91-124-4545310 (D), 4545300 / 4545800 (B) Fax; +91- 124-4050424

Mumbai**Mr. L. Shivakumar**

Mobile: +91 9821086490

Email: shivakumar@icraindia.com

3rd Floor, Electric Mansion
Appasaheb Marathe Marg, Prabhadevi
Mumbai—400025,
Board : +91-22-61796300; Fax: +91-22-24331390

Kolkata**Mr. Jayanta Roy**

Mobile: +91 9903394664

Email: jayanta@icraindia.com

A-10 & 11, 3rd Floor, FMC Fortuna
234/3A, A.J.C. Bose Road
Kolkata—700020
Tel +91-33-22876617/8839 22800008/22831411,
Fax +91-33-22870728

Chennai**Mr. Jayanta Chatterjee**

Mobile: +91 9845022459

Email: jayantac@icraindia.com

5th Floor, Karumuttu Centre
634 Anna Salai, Nandanam
Chennai—600035
Tel: +91-44-45964300; Fax: +91-44 24343663

Bangalore**Mr. Jayanta Chatterjee**

Mobile: +91 9845022459

Email: jayantac@icraindia.com

'The Millenia'
Tower B, Unit No. 1004, 10th Floor, Level 2 12-14, 1 & 2,
Murphy Road, Bangalore 560 008
Tel: +91-80-43326400; Fax: +91-80-43326409

Ahmedabad**Mr. L. Shivakumar**

Mobile: +91 9821086490

Email: shivakumar@icraindia.com

907 & 908 Sakar -II, Ellisbridge,
Ahmedabad- 380006
Tel: +91-79-26585049, 26585494, 26584924; Fax:
+91-79-25569231

Pune**Mr. L. Shivakumar**

Mobile: +91 9821086490

Email: shivakumar@icraindia.com

5A, 5th Floor, Symphony, S.No. 210, CTS 3202, Range
Hills Road, Shivajinagar, Pune-411 020
Tel: + 91-20-25561194-25560196; Fax: +91-20-
25561231

Hyderabad**Mr. Jayanta Chatterjee**

Mobile: +91 9845022459

Email: jayantac@icraindia.com

4th Floor, Shobhan, 6-3-927/A&B. Somajiguda, Raj
Bhavan Road, Hyderabad—500083
Tel:- +91-40-40676500