

January 27, 2020

Paramount Rice Pvt. Ltd.: Continues to remain under Issuer Non-Cooperating category

Summary of rating action:

Instruments	Previous Rated Amount (Rs. crore)	Current Rated Amount (Rs. crore)	Rating Action
Long Term - Fund Based/ CC	15.00	15.00	[ICRA]B+(Stable); ISSUER NOT COOPERATING*; Rating Continues to remain under the 'Issuer Not Cooperating' category
Long Term - Fund Based TL	6.86	6.86	[ICRA]B+(Stable); ISSUER NOT COOPERATING*; Rating Continues to remain under the 'Issuer Not Cooperating' category
Total	21.86	21.86	

*Issuer did not cooperate; based on best available information

Rationale

The ratings for the Rs.21.86 crore bank facilities of Paramount Rice Pvt. Ltd (PRPL) to remain under Issuer Not Cooperating category. The long-term rating is denoted as [ICRA]B+ ISSUER NOT COOPERATING (pronounced ICRA B Plus Issuer not cooperating) and the outlook is Stable.

ICRA has been trying to seek information from the entity so as to monitor its performance, but despite repeated requests by ICRA, the entity's management has remained non-cooperative. The current rating action has been taken by ICRA basis dated information on the issuers' performance. Accordingly, the lenders, investors and other market participants are advised to exercise appropriate caution while using this rating as the rating may not adequately reflect the credit risk profile of the entity.

Analytical approach

Analytical Approach	Comments
Applicable Rating Methodologies	Policy in respect of non-cooperation by the rated entity Corporate Credit Rating Methodology
Parent/Group Support	Not applicable
Consolidation / Standalone	Standalone

About the company

Paramount Rice Pvt. Ltd. (PRPL) was established by Mr. Narayan Prasad Jhanwar & Mr. Girraj Mal Nyati as a partnership firm, however in the year 1998 partnership firm was converted into a private limited company with all the partners as shareholders. The directors of the company are Mr. P.L. Jhanwar, Mr. K.C. Jhanwar, Mr. M.P. Jhanwar and Ms. Lalita Devi Nyati. PRPL is engaged in processing and trading of rice. Head office of the company is located at Chittor road, Bundi Rajasthan. Manufacturing plant of PRPL is located at Bundi (Rajasthan) which has a milling capacity of 2 tonnes per hour. Company sells rice in the domestic market only however there are few dealers who are exporting the rice of PRPL to countries like Middle East, Saudi Arabia, Dubai, Europe and Kuwait.

The previous detailed rating rationale is available on the following link: [Click here](#)

Key financials

Not Applicable

Rating history for past three years

S. No	Name of Instrument	Type	Current Rating (FY2020)			Chronology of Rating History for the Past 3 years		
			Rated amount	Amount outstanding	Month-year & Rating	Month- year and Rating in		
						(Rs. crore)	January 27, 2020	FY2019
1	Cash Credit	Long term	15.00	-	[ICRA]B+(Stable) ISSUER NOT COOPERATING	October 30, 2018 [ICRA]B+(Stable) ISSUER NOT COOPERATING	July 19, 2017 [ICRA]B+(Stable) ISSUER NOT COOPERATING	-
2	Term Loan	Long term	6.86	-	[ICRA]B+(Stable) ISSUER NOT COOPERATING	October 30, 2018 [ICRA]B+(Stable) ISSUER NOT COOPERATING	July 19, 2017 [ICRA]B+(Stable) ISSUER NOT COOPERATING	-

All figures in Rs. crore

Analyst Contacts

K. Ravichandran
+91 44 4596 4301
ravichandran@icraindia.com

Manish Ballabh
+91 124 4545 812
Manish.ballabh@icraindia.com

Dhwani Rajesh Vinchhi
+91-079-40271563
dhwani.vinchhi@icraindia.co

Mr. Sahabuddin Khan
+91- 33-71501129
sahabuddin.khan@icraindia.com

Relationship Contact

Jayanta Chatterjee
+91 80 4332 6401
jayantac@icraindia.com

MEDIA AND PUBLIC RELATIONS CONTACT

Ms. Naznin Prodhani
Tel: +91 124 4545 860
communications@icraindia.com

Helpline for business queries:

+91-9354738909 (open Monday to Friday, from 9:30 am to 6 pm)

info@icraindia.com

About ICRA Limited:

ICRA Limited was set up in 1991 by leading financial/investment institutions, commercial banks and financial services companies as an independent and professional investment Information and Credit Rating Agency.

Today, ICRA and its subsidiaries together form the ICRA Group of Companies (Group ICRA). ICRA is a Public Limited Company, with its shares listed on the Bombay Stock Exchange and the National Stock Exchange. The international Credit Rating Agency Moody's Investors Service is ICRA's largest shareholder.

For more information, visit www.icra.in

ICRA Limited

Corporate Office

Building No. 8, 2nd Floor, Tower A; DLF Cyber City, Phase II; Gurgaon 122 002

Tel: +91 124 4545300

Email: info@icraindia.com

Website: www.icra.in

Registered Office

1105, Kailash Building, 11th Floor; 26 Kasturba Gandhi Marg; New Delhi 110001

Tel: +91 11 23357940-50

Branches

Mumbai + (91 22) 24331046/53/62/74/86/87

Chennai + (91 44) 2434 0043/9659/8080, 2433 0724/ 3293/3294,

Kolkata + (91 33) 2287 8839 /2287 6617/ 2283 1411/ 2280 0008,

Bangalore + (91 80) 2559 7401/4049

Ahmedabad+ (91 79) 2658 4924/5049/2008

Hyderabad + (91 40) 2373 5061/7251

Pune + (91 20) 2556 0194/ 6606 9999

© Copyright, 2020 ICRA Limited. All Rights Reserved.

Contents may be used freely with due acknowledgement to ICRA.

ICRA ratings should not be treated as recommendation to buy, sell or hold the rated debt instruments. ICRA ratings are subject to a process of surveillance, which may lead to revision in ratings. An ICRA rating is a symbolic indicator of ICRA's current opinion on the relative capability of the issuer concerned to timely service debts and obligations, with reference to the instrument rated. Please visit our website www.icra.in or contact any ICRA office for the latest information on ICRA ratings outstanding. All information contained herein has been obtained by ICRA from sources believed by it to be accurate and reliable, including the rated issuer. ICRA however has not conducted any audit of the rated issuer or of the information provided by it. While reasonable care has been taken to ensure that the information herein is true, such information is provided 'as is' without any warranty of any kind, and ICRA in particular, makes no representation or warranty, express or implied, as to the accuracy, timeliness or completeness of any such information. Also, ICRA or any of its group companies may have provided services other than rating to the issuer rated. All information contained herein must be construed solely as statements of opinion, and ICRA shall not be liable for any losses incurred by users from any use of this publication or its contents